

# Peng, Chun-Yi Jerry (彭駿逸)

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<b>Current Position</b>	<b>Professor</b>	Aug. 2023 - present
	<b>Associate Professor</b>	Aug. 2020 - Jul. 2023
	<b>Assistant Professor</b>	Oct. 2016 - Jul. 2020
	<b>Instructor</b>	Aug. 2015 - Sep. 2016

Department of Modern Languages  
Borough of Manhattan Community College  
City University of New York, New York, NY

<b>Education</b>	<b>Master of Arts in Computational linguistics</b>	(In progress)
	The Graduate Center, City University of New York (CUNY), New York, NY, U.S.A.	
	– Coursework: Methods in Computational linguistics I, II, Corpus Analysis, Statistics for linguistic Research, Machine Learning	
	– Thesis topic: multi-source grapheme to phoneme conversion	

– Advisor: Kyle Gorman

<b>PhD in Linguistics</b>	Aug. 2012- Sep. 2016
<b>Master of Philosophy</b>	02/01/2015

The Graduate Center, City University of New York (CUNY), New York, NY, U.S.A.

- Dissertation title: *Talk Shows and Language Attitudes: A Sociolinguistic investigation of language attitudes towards Taiwan Mandarin among Chinese Mainlanders*
- Committee: Drs. Cecelia Cutler (chair), William Haddican, Michael Newman, Qing Zhang (external)

<b>Master of Arts in Linguistics</b>	Sep.2009-Sep. 2011
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Michigan State University (MSU), East Lansing, MI, U.S.A.

- MA thesis: *The variable placement of the prepositional dative construction in Mandarin varieties*
- Advisor: Dr. Suzanne Evans Wagner

<b>Exchange Program</b>	Jul.2007-Jun.2008
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The Australian National University (ANU), Canberra, Australia

<b>Bachelor of Business Administration in International Business</b>	Sep.2004- Jun.2008
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National Taiwan University (NTU), Taipei, Taiwan

<b>Summer Institutes</b>	<b>Workshop on Advanced linguistics: Language Change</b>	July 14-24, 2014
	Academia Sinica, Taipei, Taiwan	

<b>Language for Specific Purposes Summer Institute</b>	July 7-11, 2014
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National Foreign Language Resource Center, U. of Hawaii at Manoa, Honolulu, HI

- accepted with an award of \$1000

**Publications** [Book / Chapters]

In production. Peng, Chun-Yi, Jung-Yueh Tu & Chen-Chun E. Teaching Chinese as a Second Language in Taiwan: Fusion and Inclusion. Routledge Studies in Chinese as a Foreign Language.

2024. Peng, Chun-Yi. Unpacking language attitudes with Principal Component Analysis. In Linguistic Variation and Diversity. Edited by Klaus Geyer, Svetlana Kraeva and Ekaterina Krasnopeyeva. 191-208.

## Peng, Chun-Yi Jerry (彭駿逸)

2021. Peng, Chun-Yi. Mediatized Taiwanese Mandarin: Popular Culture, Masculinity and Social Perceptions. Singapore: Springer.

[Peer-reviewed journal articles]

2025. Chun-Yi Peng. Making Meanings at Meetups: Gender classification with transcribed bilingual texts. *Chinese Language Learning and Technology* 4(2).

2021. Der-lin Chao, Ming-Ying Li, Bing Ying Hu, Chun-Yi Peng & Wei Lai. Inclusive Pedagogy for Mandarin Learners from Community Colleges: A Case Study. *International Journal of Chinese Language Education* 9.

2020d. Chun-Yi Peng and Nicholas Garcia. Mediatized Taiwanese Mandarin: A text-mining approach to speaker stereotypes. *Open Linguistics* 6.

2020c. Chun-Yi Peng. The placement of co-verb *gei* in spoken Mandarin Varieties: A study on regional influences. *Chinese Language and Discourse* 11(2).

2020. 彭駿逸. 「台灣腔」態度初探: 資料探勘在語言態度上的應用。華語文教學研究。[Mediatized Taiwanese Mandarin: A text mining approach to language attitudes. *Journal of Chinese Language Teaching*]

2020b. Chun-Yi Peng. Effects of media exposure on regional associations: A case study of Mandarin aspectual *you*. *Chinese Semiotic Studies* 16(3).

2020. Jia-Fei Hong, Chun-Yi Peng, Hou-Chiang Tseng & Yao-Ting Sung. A Linguistic Feature Analysis of CEFR Labeling in Language Textbooks. *Journal of Technology and Chinese Language Teaching* 11(1).

2020a. Chun-Yi Peng. The effects of media exposure and language attitudes on acceptability judgments. *Global Chinese* 6(1).

2018. Chun-Yi Peng. Mediatized Taiwan Mandarin: Social perceptions and language ideologies. *Chinese Language and Discourse* 9(2).

[Conference proceedings]

2015. Chun-Yi Peng. Talk Shows and Language Attitudes: A Sociolinguistic investigation of language attitudes towards Taiwanese Mandarin among Chinese Mainlanders. Proceedings of the 27th North American Conference on Chinese Linguistics (NACCL-27), pp.230-246.

2015. Chun-Yi Peng. Business Chinese for local businesses. In J. Trace, T. Hudson, & J. D. Brown, *Developing Courses in Languages for Specific Purposes* (pp. 167–176) (NetWork #69) [PDF document]. Honolulu: University of Hawai'i. doi: <http://hdl.handle.net/10125/14573>

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### Conference Presentations

2024. Teaching Chinese as a Second Language in Taiwan. 數位時代下華語教學與教材發展國際學術研討會[International Conference on Chinese Language Teaching and Teaching Materials Development in the Digital Age]. New Taipei City, May 23.

2020. Mediatized Taiwan Mandarin: a text-mining approach to perceptual dialectology. Accepted to the panel Hacking East Asia at the Annual Conference of Association for Asian Studies. Boston, Mar. 19-22. Conference canceled.

2019. **Chun-Yi Peng** and Nicholas Garcia. Mediatized Taiwan Mandarin: The role of televised media in the formation of speaker stereotype. Paper presented at Language and Prejudice Symposium. Örebro University, Örebro, Sweden, Nov. 13-15.

2019. Chun-Yi Peng & Jia-Fei Hong. Collaborative Chinese Curriculum. Paper presented at CUNY COIL Colloquium, LaGuardia Community College, New York, April 12.

2019. Der-lin Chao, Hongrong Chen & **Chun-Yi Peng**. Curriculum Mapping for Chinese Language Courses at High School, Community College, and College Levels. Paper presented at the Annual Conference of the Chinese Language Teachers Association, Seattle, Apr. 5-7.

2019. Ming-Ying Li, Bing Ying Hu & Chun-Yi Peng. Program Enrollment and Articulation: from Two-year Institutions to Four-year Institutions. Paper presented at the Annual Conference of the Chinese Language Teachers Association, Seattle, Apr. 5-7.

2018. **Chun-Yi Peng**. The effects of media exposure on regional associations: A case study of enregistered Mandarin aspectual *you*. Poster presented at New Ways of Analyzing Variation 47 (NWA47), New York, Oct. 18-21.

2018. **Chun-Yi Peng**. The effects of media exposure and language attitudes on acceptability judgments: Evidence from Taiwanese TV programs. Paper presented at the 53rd Linguistics Colloquium, University of Southern Denmark. Odense, Denmark, Sep. 24-27

2018. Yu-Hui L. Fox, Hsin-Fu Chiu, & **Chun-Yi Peng**. Exploring New Applications to College Chinese Language Teaching: From Research to Classroom Practices. Panel discussion at National Chinese Language Conference. Salt Lake, May 17-19.

2018. **Chun-Yi Peng**. Examining the effects of Audience Response System in Chinese character acquisition. Paper presented at The 26th Conference on Chinese Language Instruction. Princeton, Apr. 27-28.

2017. **Chun-Yi Peng**. Teaching dialect variation: The case of aspectual *you* in southern Mandarin varieties. Paper presented at The International Symposium on Chinese in the Maritime Silk Road, University of Hong Kong, Hong Kong, Apr. 7-8.

2017. **Chun-Yi Peng**. The Placement of the *gei*-phrase in Spoken Mandarin Varieties. Paper presented at The International Symposium on Chinese in the Maritime Silk Road, University of Hong Kong, Hong Kong, Apr. 7-8.

2017. 杜容珷 & 彭駿逸. 台灣社會簡體字態度初探. Paper presented at The International Symposium on Chinese in the Maritime Silk Road, University of Hong Kong, Hong Kong, Apr. 7-8.

## Peng, Chun-Yi Jerry (彭駿逸)

2016. **Chun-Yi Peng.** Teaching dialect variation: The case of aspectual you in southern Mandarin varieties. Paper presented at the 2016 CLTA Second International Symposium on Chinese Teaching and Learning (CLTA-S2), University of Maryland, Apr. 1-3.

2016. **Chun-Yi Peng.** Talk Shows and Language Attitudes: A Sociolinguistic investigation of language attitudes towards Taiwanese Mandarin among Chinese Mainlanders. Paper presented at Language, Power and Identity in Asia: Creating and Crossing Language Boundaries, Leiden, The Netherlands, Mar. 14-16.

2015. **Chun-Yi Peng.** Talk Shows and Language Attitudes: A Sociolinguistic investigation of language attitudes towards Taiwanese Mandarin among Chinese Mainlanders. Paper presented at Communication in the “Country of Babel”: Language Ideological Debates on Contact Varieties, University of Bern, Switzerland, Nov. 11-12.

2015. **Chun-Yi Peng.** Talk Shows and Language Attitudes: A Sociolinguistic investigation of language attitudes towards Taiwanese Mandarin among Chinese Mainlanders. Paper presented at the 27th North American Conference on Chinese Linguistics (NACCL-27), University of California, Los Angeles, April 3-5, 2015.

2014. **Chun-Yi Peng.** The effects of media exposure on grammaticality judgment. Paper presented at New Ways of Analyzing Variation 43 (NWAV), Chicago, Oct. 23-26, 2014.

2013. **Chun-Yi Peng,** Ju-Ling Chen, Ming-Da Wu, Shin-Ting Tsai, Wei-Chun Lin and Yao-Ting Sung. Processing syntactic complexity in L2 Mandarin speakers: Evidence from eye movement. Poster presented at SLRF 2013: The 32<sup>nd</sup> Annual Second Language Research Forum, Brigham Young University, Oct 31<sup>st</sup> -Nov. 2<sup>nd</sup>

2013. **Chun-Yi Peng.** On the Chinese Prepositional Dative Construction. Poster presented at the 21st Annual Conference of the International Association of Chinese Linguistics, Taipei, Taiwan, Jun 7-9, 2013.

2012. **Chun-Yi Peng,** Ju-Ling Chen, Ming-Da Wu, Shing-Ting Tsai and Yao-Ting Sung. Processing Chinese Relative Clauses in L2 Speakers: Evidence from Eye-movement. Paper presented at SLRF 2012: The 31st Annual Second Language Research Forum, Carnegie Mellon University, Oct. 18-21, 2012.

2012. **Chun-Yi Peng.** The Placement of the Prepositional Dative Construction in Spoken Mandarin Varieties. Paper presented at NWAV-Asia Pacific 2, Tokyo, Japan, Aug. 1-4, 2012.

- Invited talks**
- 11/4/2024 Text as Data: Applications on Chinese language research. National Chengchi University, Taiwan.
  - 10/8/2024 Current trends in Chinese sociolinguistics. National Chengchi University, Taiwan.
  - 5/19/2023 Text as Data: Applications on Chinese language research. National Taiwan Normal University, Taiwan.
  - 1/16/2022 Workshop on Chinese pedagogical grammar. Tamkang University, Taiwan.
  - 4/24/2021 Summer intensive language program pedagogy. Tamkang University, Taiwan.
  - 11/20/2020 Mediatized Taiwanese Mandarin. Michigan State University. (Virtual talk)
  - 5/22/2020 遠端協作融入線上教學. National Cheng Kung University, Taiwan.
  - 5/19/2020 台灣腔與媒體文化. National Chengchi University, Taiwan.
  - 6/4/2019 Mediatized Taiwanese Mandarin. National Union University, Taiwan.
  - 5/28/2019 Chinese Teaching in Practice. National Taiwan Normal University, Taiwan.

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5/23/2019 社會語言學視角下的台灣腔. National Cheng Kung University, Taiwan.  
 6/12/2018 Chinese Teaching in Practice. National Taiwan Normal University, Taiwan.  
 04/11/2017 普通話口語中給片語的共時變異. National Taiwan Normal University  
 04/11/2017 Chinese Teaching in Practice. National Taiwan Normal University, Taiwan.  
 03/17/2016 Media representations of Gender Ideologies in Greater China. BMCC  
 Language, Culture and Society Faculty Interest Group (LCS FIG)  
 6/21/2016 Chinese Teaching in Practice. National Taiwan Normal University, Taiwan.

<b>Teaching</b>	<b>Borough of Manhattan Community College, CUNY</b>	2014- present
	– Course taught:	
	LIN 100/ANT 105 Language & Culture	
	CHI 105 Chinese I	
	CHI 106 Chinese II	
	CHI 107 Elementary Chinese for heritage speakers	
	CHI 170 Literature, Culture and Civilization of China [Writing Intensive]	
	CHI 200 Chinese III	
	CHI 201 Chinese IV: Intensive reading and writing	
	CHI 410 20 <sup>th</sup> century Chinese literature	
	– Courses developed:	
	CHI 203 Chinese popular culture and conversation	
	<b>Chinese Instructor, Virtual NSLI-Y</b>	Nov. 2020- present
	– Taught introductory Chinese to high school students online	
	– Funded by the U.S. Department of States	
	<b>Lead Instructor, Chinese Flagship Summer Program</b>	Jul. 2019
	<b>Hunter college, New York, NY</b>	
	– Taught 200 and 300 level Chinese Flagship courses	
	<b>Adjunct Lecturer, Anthropology Department</b>	Jan.-May. 2015
	<b>The City College of New York, New York, NY</b>	
	– Taught ANTH 20200 Languages and Dialects in Cross-Cultural Perspective (3 Credits/ Spring 2015)	
	<b>Adjunct Lecturer, English Department</b>	Sep.- Dec. 2014
	<b>New York City College of Technology, Brooklyn, NY</b>	
	– Taught LNG 1100 Language, Culture and Society (3 Credits/ Fall 2014)	
	<b>Adjunct Lecturer, Department of Developmental Skills</b>	Sep.- Dec. 2014
	<b>Borough of Manhattan Community College, New York, NY</b>	
	– Taught LIN100/ANT115-022 Language and Culture (3 Credits/ Fall 2014)	
	<b>Adjunct Lecturer, Department of Education and Language Acquisition</b>	
	<b>LaGuardia Community College, Queens, NY</b>	Mar. 2013-Jun. 2014
	– Taught ELC 101 Elementary Modern Chinese 1 (3 Credits/ Spring 2013, Fall 2013, Spring 2014)	
	– Taught ELC 102 Elementary Modern Chinese 2 (3 Credits/ Fall 2013)	
	– Taught ELL 101 Introduction to Language (3 credits/ Fall 2013)	

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<b>Honors/ Grants</b>	<b>ACLS/ Mellon Foundation Community College Faculty Fellowship (\$40,000.00)</b>	Jul. 2022-Dec. 2023
	<b>Cycle 53 PSC-CUNY Research Award (\$12,000.00)</b>	Jul. 2022-Jun 2023
	<b>Cycle 52 PSC-CUNY Research Award (\$6000.00)</b>	Jul. 2021- Jun. 2022
	<b>Faculty Fellowship Publication Program</b>	Feb.- May 2020
	<b>Writing Across the Curriculum</b>	Sep.- Dec. 2019
	<b>Cycle 50 PSC-CUNY Research Award (\$6000.00)</b>	Jul. 2019- Jun. 2020
	<b>Collaborative Online International Learning</b>	Jan. - Dec. 2019
	<b>Hunter Flagship Global Linkage (with Dr. Derlin Chao)</b>	Jun. 2018- May 2020
	<b>Cycle 48 PSC-CUNY Research Award (\$2900.00)</b>	Jul. 2017
	<b>William Stewart Travel Award</b>	Oct. 2016
	<b>BMCC Teaching Fellow</b>	Jan. 2016-Dec. 2017
	<b>PSC Travel Grants</b>	2016, 2018
	<b>Conference Presentation Support</b>	Oct. 2014
	<b>ARC Student Research Praxis Award</b>	Aug.-Dec. 2014
	<b>Doctoral Student Research Grant (DSRG), CUNY Graduate Center</b>	2014
	<b>Graduate Assistantship, CUNY Graduate Center</b>	Aug. 2013- Jul.2014
	<b>University Fellowship, CUNY Graduate Center</b>	2012-2013
	<b>Government Scholarship for Study Abroad, Minister of Education, Taiwan</b>	2012-2014
<b>Non-teaching Work Experience</b>	<b><i>Resident Director, National Security Language Initiative for Youth</i></b>	2021
	– Funded by the U.S. Department of State	
	– Led a program of 10 American high school students in Taiwan	
	– Worked in liaison with the staff in Washington, DC	
	<b><i>Curriculum advisor, Chinese Language Center, National Cheng Kung University, Taiwan</i></b>	May- Aug. 2020
	– Conducted teacher training sessions	
	– Reviewed teaching materials for the online language programs (TISLP & CLS)	
	<b><i>Student Life Advisor, Chinese Flagship Overseas Center</i></b>	Feb. 2019- May 2020
	– Funded by the Department of Defense	
	– Conduct orientation for program participants	
	– Advise and train program staff	
	<b><i>Resident Director, American Councils for International Education</i></b>	2016-2022
	– Led summer study abroad programs of 30 students in Taiwan	
	– Worked in liaison with the staff in Washington, DC	
	<b><i>Research Assistant, Center for Integrated Language Communities (CILC) CUNY Graduate Center, New York, NY</i></b>	Jan.-May 2015
	– Conducted federally funded projects in post-secondary language education	
	– Created tele-collaboration modules for heritage language learners of Chinese and Spanish	
	<b><i>Language Coach, Immigrant Health and Cancer Disparities Service Memorial Sloan-Kettering Cancer Center</i></b>	Jan.-Jun. 2014
	– Received medical interpreter assessment training in the Program for Medical Interpreting Services + Education (PROMISE)	
	<b><i>Research Assistant, Second Language Acquisition Lab CUNY Graduate Center, New York, NY</i></b>	Sep. 2012-Jun. 2014
	– Composed reading comprehension and vocabulary tests for students with interrupted formal education	

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- Surveyed the literacy standard in China

## **Research Assistant, e-Learning Lab,**

**National Taiwan Normal University (NTNU), Taipei, Taiwan** Oct. 2011- Jul. 2012

- Assisted in developing syntactic indicators in measuring Chinese text readability
- Assisted in the assessment of early literacy skills for L2 English learners

## **Community Coordinator, Owen Graduate Hall,**

**Michigan State University, East Lansing, MI, U.S.A.**

Aug. 2010-Aug. 2011

- Assisted students with personal and academic concerns
  - Developed and implemented educational and social initiatives for residents
  - Coordinated a weekly educational program ‘Chinese Conversation Hour’
  - Remuneration: free room and board throughout the school year
- Supervisor: Myra M. McPhee, Complex Director

## **Summer Marketing Intern, Trend Micro, Taipei, Taiwan**

Jun.-Jul. 2010

- Surveyed the APAC marketing team with the 2010 Valued Partner and Enterprise Customer
- Wrote and translated marketing materials and internal newsletter

## **Sergeant, National Compulsory Military Service**

Oct. 2008-Sep.2009

- responsible for supply and warehousing at the R.O.C. Missile Command

## **Services**

<b>Reviewer, Journal of Sociolinguistics</b>	2024
<b>Reviewer, Journal of Language, Identity &amp; Education</b>	2024
<b>Reviewer, Language and Communication</b>	2022
<b>Academic Assessment Committee</b>	2021- 2023
<b>Fulbright National Screening Committee</b>	Dec. 2021
<b>Reviewer, Critical Language Scholarship Program</b>	2017 - present
– Evaluated CLS applications	
– Participated in panel discussion in DC	
<b>PSC-CUNY Grant Reviewer</b>	2020 - 2023
<b>Judge for the MLD Micro Story Contest</b>	Apr. 2021
<b>Reviewer, Faculty Development Grant</b>	Apr. 2021
<b>Reviewer, Chinese Language and Discourse</b>	2021
<b>Translation for student investigation</b>	Recurring
<b>Presenter at CUNY COIL Info session</b>	Nov. 2020
<b>Judge for the MLD Micro Story Contest</b>	Nov. 2020
<b>Department representative at BMCC Open House</b>	Oct. 2020
<b>Reviewer, Faculty Development Grant</b>	Mar. 2020
<b>Department representative at BMCC Open House</b>	Mar. 2019
<b>Moderator for the Chinese film session at XXII MLD Colloquium</b>	Mar. 2019
<b>Designing Career Maps Committee</b>	Nov. 2018-
<b>Student Evaluations Working Group of the Academic Senate Instruction Committee</b>	Nov. 2018-
<b>Department representative at BMCC Open House</b>	Oct. 2018
<b>Moderator for the Chinese film session at XXI MLD Colloquium</b>	Mar. 2018
<b>BMCC Teaching Academy Selection Committee</b>	Nov.- Dec. 2017
<b>Co-chaired the Beijing session at XX MLD Colloquium</b>	Apr. 2017
<b>Campus Climate Focus Group Interviewee</b>	Mar. 2017
<b>BMCC Faculty Development Grants Application reviewers</b>	Mar. 2017
<b>Asian Heritage Month Committee</b>	Mar.-Apr. 2017
<b>Curriculum Committee, Modern Languages Department, BMCC</b>	Mar. 2017-
<b>Lab committee, Modern Languages Department, BMCC</b>	Oct. 2015-present
– Planned and organized lab activities and initiatives	

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## Abstract Reviewer for New Ways of Analyzing Variation- Asian Pacific 4

- Reviewed abstract for the conference

Nov-Dec. 2015

### References

Dr. Kyle Gorman (MA advisor, CUNY GC)

- Tel: (212) 817-8502
- kgorman@gc.cuny.edu

Dr. Cecelia Cutler (PhD advisor, CUNY GC)

- Tel: (718) 960-8896
- Email: Cecelia.Cutler@lehman.cuny.edu

Dr. Suzanne Evans Wagner (MA Advisor, MSU)

- Tel: (517) 355-9739
- Email: wagnersu@msu.edu

Dr. Yao-Ting Sung (Research collaborator, NTNU)

- Tel: +886-2-7734-1008
- Email: sungtc@ntnu.edu.tw