

# Peng, Chun-Yi Jerry (彭駿逸)

199 Chambers Street, New York, NY 10007 (Room S601E)

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<b>Current Position</b>	<b>Professor</b>	Aug. 2023 - present
	<b>Associate Professor</b>	Aug. 2020 - Jul. 2023
	<b>Assistant Professor</b>	Oct. 2016 - Jul. 2020
	<b>Instructor</b>	Aug. 2015 - Sep. 2016
	Department of Modern Languages Borough of Manhattan Community College City University of New York, New York, NY	
<b>Education</b>	<b>Master of Arts in Computational linguistics</b>	(In progress)
	The Graduate Center, City University of New York (CUNY), New York, NY, U.S.A.	
	– Coursework: Methods in Computational linguistics I, II, Corpus Analysis, Statistics for linguistic Research, Machine Learning	
	– Thesis topic: multi-source grapheme to phoneme conversion	
	– Advisor: Kyle Gorman	
	<b>PhD in Linguistics</b>	Aug. 2012- Sep. 2016
	<b>Master of Philosophy</b>	02/01/2015
	The Graduate Center, City University of New York (CUNY), New York, NY, U.S.A.	
	– Dissertation title: <i>Talk Shows and Language Attitudes: A Sociolinguistic investigation of language attitudes towards Taiwan Mandarin among Chinese Mainlanders</i>	
	– Committee: Drs. Cecelia Cutler (chair), William Haddican, Michael Newman, Qing Zhang (external)	
	<b>Master of Arts in Linguistics</b>	Sep.2009-Sep. 2011
	Michigan State University (MSU), East Lansing, MI, U.S.A.	
	– MA thesis: <i>The variable placement of the prepositional dative construction in Mandarin varieties</i>	
	– Advisor: Dr. Suzanne Evans Wagner	
	<b>Exchange Program</b>	Jul.2007-Jun.2008
	The Australian National University (ANU), Canberra, Australia	
	<b>Bachelor of Business Administration in International Business</b>	Sep.2004- Jun.2008
	National Taiwan University (NTU), Taipei, Taiwan	
<b>Summer Institutes</b>	<b>Workshop on Advanced linguistics: Language Change</b>	July 14-24, 2014
	Academia Sinica, Taipei, Taiwan	
	<b>Language for Specific Purposes Summer Institute</b>	July 7-11, 2014
	National Foreign Language Resource Center, U. of Hawaii at Manoa, Honolulu, HI	
	– accepted with an award of \$1000	
<b>Publications</b>	[Book / Chapters]	
	Forthcoming. Peng, Chun-Yi, Jung-Yueh Tu & Chen-Chun E. Teaching Chinese as a Second Language in Taiwan: Fusion and Inclusion. Routledge Studies in Chinese as a Foreign Language.	
	Forthcoming. Peng, Chun-Yi. Unpacking language attitudes with Principal Component Analysis. In Linguistic Variation and Diversity. Edited by Klaus Geyer, Svetlana Kraeva and Ekaterina Krasnopeyeva. 191-208.	

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2021. Peng, Chun-Yi. *Mediatized Taiwanese Mandarin: Popular Culture, Masculinity and Social Perceptions*. Singapore: Springer.

[Peer-reviewed journal]

2021. Der-lin Chao, Ming-Ying Li, Bing Ying Hu, Chun-Yi Peng & Wei Lai. Inclusive Pedagogy for Mandarin Learners from Community Colleges: A Case Study. *International Journal of Chinese Language Education* 9.

2020d. Chun-Yi Peng and Nicholas Garcia. Mediatized Taiwanese Mandarin: A text-mining approach to speaker stereotypes. *Open Linguistics* 6.

2020c. Chun-Yi Peng. The placement of co-verb *gei* in spoken Mandarin Varieties: A study on regional influences. *Chinese Language and Discourse* 11(2).

2020. 彭駿逸. 「台灣腔」態度初探: 資料探勘在語言態度上的應用。華語文教學研究。[Mediatized Taiwanese Mandarin: A text mining approach to language attitudes. *Journal of Chinese Language Teaching*]

2020b. Chun-Yi Peng. Effects of media exposure on regional associations: A case study of Mandarin aspectual *you*. *Chinese Semiotic Studies* 16(3).

2020. Jia-Fei Hong, Chun-Yi Peng, Hou-Chiang Tseng & Yao-Ting Sung. A Linguistic Feature Analysis of CEFR Labeling in Language Textbooks. *Journal of Technology and Chinese Language Teaching* 11(1).

2020a. Chun-Yi Peng. The effects of media exposure and language attitudes on acceptability judgments. *Global Chinese* 6(1).

2018. Chun-Yi Peng. Mediatized Taiwan Mandarin: Social perceptions and language ideologies. *Chinese Language and Discourse* 9(2).

[Conference proceedings]

2015. Chun-Yi Peng. Talk Shows and Language Attitudes: A Sociolinguistic investigation of language attitudes towards Taiwanese Mandarin among Chinese Mainlanders. Proceedings of the 27th North American Conference on Chinese Linguistics (NACCL-27), pp.230-246.

2015. Chun-Yi Peng. Business Chinese for local businesses. In J. Trace, T. Hudson, & J. D. Brown, *Developing Courses in Languages for Specific Purposes* (pp. 167–176) (NetWork #69) [PDF document]. Honolulu: University of Hawai'i. doi: <http://hdl.handle.net/10125/14573>

**Conference Presentations** 2020. Mediatized Taiwan Mandarin: a text-mining approach to perceptual dialectology. Accepted to the panel Hacking East Asia at the Annual Conference of Association for Asian Studies. Boston, Mar. 19-22. Conference canceled.

2019. **Chun-Yi Peng** and Nicholas Garcia. Mediatized Taiwan Mandarin: The role of televised media in the formation of speaker stereotype. Paper presented at Language and Prejudice Symposium. Örebro University, Örebro, Sweden, Nov. 13-15.

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2019. Chun-Yi Peng & Jia-Fei Hong. Collaborative Chinese Curriculum. Paper presented at CUNY COIL Colloquium, LaGuardia Community College, New York, April 12.
2019. Der-lin Chao, Hongrong Chen & **Chun-Yi Peng**. Curriculum Mapping for Chinese Language Courses at High School, Community College, and College Levels. Paper presented at the Annual Conference of the Chinese Language Teachers Association, Seattle, Apr. 5-7.
2019. Ming-Ying Li, Bing Ying Hu & Chun-Yi Peng. Program Enrollment and Articulation: from Two-year Institutions to Four-year Institutions. Paper presented at the Annual Conference of the Chinese Language Teachers Association, Seattle, Apr. 5-7.
2018. **Chun-Yi Peng**. The effects of media exposure on regional associations: A case study of enregistered Mandarin aspectual *you*. Poster presented at New Ways of Analyzing Variation 47 (NWAV), New York, Oct. 18-21.
2018. **Chun-Yi Peng**. The effects of media exposure and language attitudes on acceptability judgments: Evidence from Taiwanese TV programs. Paper presented at the 53rd Linguistics Colloquium, University of Southern Denmark. Odense, Denmark, Sep. 24-27
2018. Yu-Hui L. Fox, Hsin-Fu Chiu, & **Chun-Yi Peng**. Exploring New Applications to College Chinese Language Teaching: From Research to Classroom Practices. Panel discussion at National Chinese Language Conference. Salt Lake, May 17-19.
2018. **Chun-Yi Peng**. Examining the effects of Audience Response System in Chinese character acquisition. Paper presented at The 26th Conference on Chinese Language Instruction. Princeton, Apr. 27-28.
2017. **Chun-Yi Peng**. Teaching dialect variation: The case of aspectual *you* in southern Mandarin varieties. Paper presented at The International Symposium on Chinese in the Maritime Silk Road, University of Hong Kong, Hong Kong, Apr. 7-8.
2017. **Chun-Yi Peng**. The Placement of the *gei*-phrase in Spoken Mandarin Varieties. Paper presented at The International Symposium on Chinese in the Maritime Silk Road, University of Hong Kong, Hong Kong, Apr. 7-8.
2017. 杜容玥 & 彭駿逸. 台灣社會簡體字態度初探. Paper presented at The International Symposium on Chinese in the Maritime Silk Road, University of Hong Kong, Hong Kong, Apr. 7-8.
2016. **Chun-Yi Peng**. Teaching dialect variation: The case of aspectual *you* in southern Mandarin varieties. Paper presented at the 2016 CLTA Second International Symposium on Chinese Teaching and Learning (CLTA-S2), University of Maryland, Apr. 1-3.
2016. **Chun-Yi Peng**. Talk Shows and Language Attitudes: A Sociolinguistic investigation of language attitudes towards Taiwanese Mandarin among Chinese Mainlanders. Paper presented at Language, Power and Identity in Asia: Creating and Crossing Language Boundaries, Leiden, The Netherlands, Mar. 14-16.
2015. **Chun-Yi Peng**. Talk Shows and Language Attitudes: A Sociolinguistic investigation of language attitudes towards Taiwanese Mandarin among Chinese Mainlanders. Paper presented at Communication in the "Country of Babel":

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Language Ideological Debates on Contact Varieties, University of Bern, Switzerland, Nov. 11-12.

2015. **Chun-Yi Peng**. Talk Shows and Language Attitudes: A Sociolinguistic investigation of language attitudes towards Taiwanese Mandarin among Chinese Mainlanders. Paper presented at the 27th North American Conference on Chinese Linguistics (NACCL-27), University of California, Los Angeles, April 3-5, 2015.

2014. **Chun-Yi Peng**. The effects of media exposure on grammaticality judgment. Paper presented at New Ways of Analyzing Variation 43 (NWAV), Chicago, Oct. 23-26, 2014.

2013. **Chun-Yi Peng**, Ju-Ling Chen, Ming-Da Wu, Shin-Ting Tsai, Wei-Chun Lin and Yao-Ting Sung. Processing syntactic complexity in L2 Mandarin speakers: Evidence from eye movement. Poster presented at SLRF 2013: The 32<sup>nd</sup> Annual Second Language Research Forum, Brigham Young University, Oct 31<sup>st</sup> -Nov. 2<sup>nd</sup>

2013. **Chun-Yi Peng**. On the Chinese Prepositional Dative Construction. Poster presented at the 21st Annual Conference of the International Association of Chinese Linguistics, Taipei, Taiwan, Jun 7-9, 2013.

2012. **Chun-Yi Peng**, Ju-Ling Chen, Ming-Da Wu, Shing-Ting Tsai and Yao-Ting Sung. Processing Chinese Relative Clauses in L2 Speakers: Evidence from Eye-movement. Paper presented at SLRF 2012: The 31st Annual Second Language Research Forum, Carnegie Mellon University, Oct. 18-21, 2012.

2012. **Chun-Yi Peng**. The Placement of the Prepositional Dative Construction in Spoken Mandarin Varieties. Paper presented at NWAV-Asia Pacific 2, Tokyo, Japan, Aug. 1-4, 2012.

**Invited talks** 1/16/2022 Workshop on Chinese pedagogical grammar. Tamkang University, Taiwan.  
4/24/2021 Summer intensive language program pedagogy. Tamkang University, Taiwan.  
11/20/2020 Mediatized Taiwanese Mandarin. Michigan State University. (Virtual talk)  
5/22/2020 遠端協作融入線上教學. National Cheng Kung University, Taiwan.  
5/19/2020 台灣腔與媒體文化. National Chengchi University, Taiwan.  
6/4/2019 Mediatized Taiwanese Mandarin. National Union University, Taiwan.  
5/28/2019 Chinese Teaching in Practice. National Taiwan Normal University, Taiwan.  
5/23/2019 社會語言學視角下的台灣腔. National Cheng Kung University, Taiwan.  
6/12/2018 Chinese Teaching in Practice. National Taiwan Normal University, Taiwan.  
04/11/2017 普通話口語中給片語的共時變異. National Taiwan Normal University  
04/11/2017 Chinese Teaching in Practice. National Taiwan Normal University, Taiwan.  
03/17/2016 Media representations of Gender Ideologies in Greater China. BMCC Language, Culture and Society Faculty Interest Group (LCS FIG)  
6/21/2016 Chinese Teaching in Practice. National Taiwan Normal University, Taiwan.

**Teaching** **Borough of Manhattan Community College, CUNY** 2014- present  
– Course taught:  
LIN 100/ANT 105 Language & Culture  
CHI 105 Chinese I  
CHI 106 Chinese II  
CHI 107 Elementary Chinese for heritage speakers  
CHI 170 Literature, Culture and Civilization of China [Writing Intensive]  
CHI 200 Chinese III  
CHI 201 Chinese IV: Intensive reading and writing  
CHI 410 20<sup>th</sup> century Chinese literature

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- Courses developed:  
CHI 203 Chinese popular culture and conversation

**Chinese Instructor, Virtual NSLI-Y** Nov. 2020- present

- Taught introductory Chinese to high school students online
- Funded by the U.S. Department of States

**Lead Instructor, Chinese Flagship Summer Program** Jul. 2019  
**Hunter college, New York, NY**

- Taught 200 and 300 level Chinese Flagship courses

**Adjunct Lecturer, Anthropology Department** Jan.-May. 2015  
**The City College of New York, New York, NY**

- Taught ANTH 20200 Languages and Dialects in Cross-Cultural Perspective (3 Credits/ Spring 2015)

**Adjunct Lecturer, English Department** Sep.- Dec. 2014  
**New York City College of Technology, Brooklyn, NY**

- Taught LNG 1100 Language, Culture and Society (3 Credits/ Fall 2014)

**Adjunct Lecturer, Department of Developmental Skills** Sep.- Dec. 2014  
**Borough of Manhattan Community College, New York, NY**

- Taught LIN100/ANT115-022 Language and Culture (3 Credits/ Fall 2014)

**Adjunct Lecturer, Department of Education and Language Acquisition**  
**LaGuardia Community College, Queens, NY** Mar. 2013-Jun. 2014

- Taught ELC 101 Elementary Modern Chinese 1 (3 Credits/ Spring 2013, Fall 2013, Spring 2014)
- Taught ELC 102 Elementary Modern Chinese 2 (3 Credits/ Fall 2013)
- Taught ELL 101 Introduction to Language (3 credits/ Fall 2013)

## Honors/ Grants

**ACLS/ Mellon Foundation Community College Faculty Fellowship (\$40,000.00)** Jul. 2022-Dec. 2023

**Cycle 53 PSC-CUNY Research Award (\$12,000.00)** Jul. 2022-Jun 2023

**Cycle 52 PSC-CUNY Research Award (\$6000.00)** Jul. 2021- Jun. 2022

**Faculty Fellowship Publication Program** Feb.- May 2020

**Writing Across the Curriculum** Sep.- Dec. 2019

**Cycle 50 PSC-CUNY Research Award (\$6000.00)** Jul. 2019- Jun. 2020

**Collaborative Online International Learning** Jan. - Dec. 2019

**Hunter Flagship Global Linkage (with Dr. Derlin Chao)** Jun. 2018- May 2020

**Cycle 48 PSC-CUNY Research Award (\$2900.00)** Jul. 2017

**William Stewart Travel Award** Oct. 2016

**BMCC Teaching Fellow** Jan. 2016-Dec. 2017

**PSC Travel Grants** 2016, 2018

**Conference Presentation Support** Oct. 2014

**ARC Student Research Praxis Award** Aug.-Dec. 2014

**Doctoral Student Research Grant (DSRG), CUNY Graduate Center** 2014

**Graduate Assistantship, CUNY Graduate Center** Aug. 2013- Jul.2014

**University Fellowship, CUNY Graduate Center** 2012-2013

**Government Scholarship for Study Abroad, Minister of Education, Taiwan** 2012-2014

## Non-teaching Work Experience

**Resident Director, National Security Language Initiative for Youth** 2021

- Funded by the U.S. Department of State
- Led a program of 10 American high school students in Taiwan

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- Worked in liaison with the staff in Washington, DC

**Curriculum advisor, Chinese Language Center,  
National Cheng Kung University, Taiwan** May- Aug. 2020

- Conducted teacher training sessions
- Reviewed teaching materials for the online language programs (TISLP & CLS)

**Student Life Advisor, Chinese Flagship Overseas Center** Feb. 2019- May 2020

- Funded by the Department of Defense
- Conduct orientation for program participants
- Advise and train program staff

**Resident Director, American Councils for International Education** 2016-2022

- Led summer study abroad programs of 30 students in Taiwan
- Worked in liaison with the staff in Washington, DC

**Research Assistant, Center for Integrated Language Communities (CILC)  
CUNY Graduate Center, New York, NY** Jan.-May 2015

- Conducted federally funded projects in post-secondary language education
- Created tele-collaboration modules for heritage language learners of Chinese and Spanish

**Language Coach, Immigrant Health and Cancer Disparities Service  
Memorial Sloan-Kettering Cancer Center** Jan.-Jun. 2014

- Received medical interpreter assessment training in the Program for Medical Interpreting Services + Education (PROMISE)

**Research Assistant, Second Language Acquisition Lab  
CUNY Graduate Center, New York, NY** Sep. 2012-Jun. 2014

- Composed reading comprehension and vocabulary tests for students with interrupted formal education
- Surveyed the literacy standard in China

**Research Assistant, e-Learning Lab,  
National Taiwan Normal University (NTNU), Taipei, Taiwan** Oct. 2011- Jul. 2012

- Assisted in developing syntactic indicators in measuring Chinese text readability
- Assisted in the assessment of early literacy skills for L2 English learners

**Community Coordinator, Owen Graduate Hall,  
Michigan State University, East Lansing, MI, U.S.A.** Aug. 2010-Aug. 2011

- Assisted students with personal and academic concerns
  - Developed and implemented educational and social initiatives for residents
  - Coordinated a weekly educational program 'Chinese Conversation Hour'
  - Remuneration: free room and board throughout the school year
- Supervisor: Myra M. McPhee, Complex Director

**Summer Marketing Intern, Trend Micro, Taipei, Taiwan** Jun.-Jul. 2010

- Surveyed the APAC marketing team with the 2010 Valued Partner and Enterprise Customer
- Wrote and translated marketing materials and internal newsletter

**Sergeant, National Compulsory Military Service** Oct. 2008-Sep.2009

- responsible for supply and warehousing at the R.O.C. Missile Command

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<b>Services</b>	<b>Academic Assessment Committee</b>	2021- 2023
	<b>Fulbright National Screening Committee</b>	Dec. 2021
	<b>Reviewer, Critical Language Scholarship Program</b>	2017 - present
	– Evaluated CLS applications	
	– Participated in panel discussion in DC	
	<b>PSC-CUNY Grant Reviewer</b>	2020 - 2023
	<b>Judge for the MLD Micro Story Contest</b>	Apr. 2021
	<b>Reviewer, Faculty Development Grant</b>	Apr. 2021
	<b>Reviewer, Chinese Language and Discourse</b>	2021
	<b>Translation for student investigation</b>	Recurring
	<b>Presenter at CUNY COIL Info session</b>	Nov. 2020
	<b>Judge for the MLD Micro Story Contest</b>	Nov. 2020
	<b>Department representative at BMCC Open House</b>	Oct. 2020
	<b>Reviewer, Faculty Development Grant</b>	Mar. 2020
	<b>Department representative at BMCC Open House</b>	Mar. 2019
	<b>Moderator for the Chinese film session at XXII MLD Colloquium</b>	Mar. 2019
	<b>Designing Career Maps Committee</b>	Nov. 2018-
	<b>Student Evaluations Working Group of the Academic Senate Instruction Committee</b>	Nov. 2018-
	<b>Department representative at BMCC Open House</b>	Oct. 2018
	<b>Moderator for the Chinese film session at XXI MLD Colloquium</b>	Mar. 2018
	<b>BMCC Teaching Academy Selection Committee</b>	Nov.- Dec. 2017
	<b>Co-chaired the Beijing session at XX MLD Colloquium</b>	Apr. 2017
	<b>Campus Climate Focus Group Interviewee</b>	Mar. 2017
	<b>BMCC Faculty Development Grants Application reviewers</b>	Mar. 2017
	<b>Asian Heritage Month Committee</b>	Mar.-Apr. 2017
	<b>Curriculum Committee, Modern Languages Department, BMCC</b>	Mar. 2017-
	<b>Lab committee, Modern Languages Department, BMCC</b>	Oct. 2015-present
	– Planned and organized lab activities and initiatives	
	<b>Abstract Reviewer for New Ways of Analyzing Variation- Asian Pacific 4</b>	
	– Reviewed abstract for the conference	Nov-Dec. 2015
	<b>References</b>	Dr. Kyle Gorman (MA advisor, CUNY GC)
– Tel: (212) 817-8502		
– kgorman@gc.cuny.edu		
Dr. Cecelia Cutler (PhD advisor, CUNY GC)		
– Tel: (718) 960-8896		
– Email: Cecelia.Cutler@lehman.cuny.edu		
Dr. Suzanne Evans Wagner (MA Advisor, MSU)		
– Tel: (517) 355-9739		
– Email: wagnersu@msu.edu		
Dr. Yao-Ting Sung (Research collaborator, NTNU)		
– Tel: +886-2-7734-1008		
– Email: sungtc@ntnu.edu.tw		