

# Peng, Chun-Yi Jerry (彭駿逸)

199 Chambers Street, New York, NY 10007 (Room S601E)

Tel: 212-776-6636 / Email: cpeng@bmcc.cuny.edu

---

<b>Academic Positions</b>	<b>Professor</b>	2023 – present
	<b>Associate Professor</b>	2020 – 2023
	<b>Assistant Professor</b>	2016 – 2020
	<b>Instructor</b>	2015 – 2016
	Department of Modern Languages, Borough of Manhattan Community College City University of New York, New York, NY	
<b>Education</b>	<b>Ph.D. in Linguistics</b>	2012 – 2016
	<b>M.A. in Computational linguistics</b>	2023 – 2026 (expected)
	The Graduate Center, City University of New York, New York, NY, U.S.A.	
	<b>M.A. in Linguistics</b>	2009 – 2011
	Michigan State University, East Lansing, MI, U.S.A.	
<b>Publications</b> Book/Chapters	<b>B.B.A. in International Business</b>	2004 – 2008
	National Taiwan University, Taipei, Taiwan	
	<b>Exchange Program</b>	2007 – 2008
	Australian National University, Canberra, Australia	
Journal Articles	<b>Chun-Yi Peng</b> , Jung-Yueh Tu & Chen-Chun E. Teaching Chinese as a Second Language in Taiwan: Fusion and Inclusion. Routledge Studies in Chinese as a Foreign Language.	2025
	<b>Chun-Yi Peng</b> . Unpacking language attitudes with Principal Component Analysis. In Linguistic Variation and Diversity. Edited by Klaus Geyer, Svetlana Kraeva and Ekaterina Krasnopeyeva. 191-208.	2025
	<b>Chun-Yi Peng</b> . Mediatized Taiwanese Mandarin: Popular Culture, Masculinity and Social Perceptions. Singapore: Springer.	2021
	<b>Chun-Yi Peng</b> . Making Meanings at Meetups: Gender classification with transcribed bilingual texts. Chinese Language Learning and Technology 4(2).	2025
	Der-lin Chao, Ming-Ying Li, Bing Ying Hu, <b>Chun-Yi Peng</b> & Wei Lai. Inclusive Pedagogy for Mandarin Learners from Community Colleges: A Case Study. International Journal of Chinese Language Education 9.	2021
	<b>Chun-Yi Peng</b> and Nicholas Garcia. Mediatized Taiwanese Mandarin: A text-mining approach to speaker stereotypes. Open Linguistics 6.	2020
	<b>Chun-Yi Peng</b> . The placement of co-verb <i>gei</i> in spoken Mandarin Varieties: A study on regional influences. Chinese Language and Discourse 11(2).	2020
	彭駿逸。「台灣腔」態度初探：資料探勘在語言態度上的應用。華語文教學研究。 [Mediatized Taiwanese Mandarin: A text mining approach to language attitudes. Journal of Chinese Language Teaching]	2020
	<b>Chun-Yi Peng</b> . Effects of media exposure on regional associations: A case study of Mandarin aspectual <i>you</i> . Chinese Semiotic Studies 16(3).	2020
	Jia-Fei Hong, <b>Chun-Yi Peng</b> , Hou-Chiang Tseng & Yao-Ting Sung. A Linguistic Feature Analysis of CEFR Labeling in Language Textbooks. Journal of Technology and Chinese Language Teaching 11(1).	2020

## Peng, Chun-Yi Jerry (彭駿逸)

- Chun-Yi Peng.** The effects of media exposure and language attitudes on acceptability judgments. *Global Chinese* 6(1). 2020
- Chun-Yi Peng.** Mediatized Taiwan Mandarin: Social perceptions and language ideologies. *Chinese Language and Discourse* 9(2). 2020
- Proceedings (To appear). **Chun-Yi Peng.** G&P2P: A Multi-Source Approach to Grapheme-to-Phoneme Conversion. In *Proceedings of the 3rd Workshop on Computation and Written Language (CAWL 2026)*. 2026
- Chun-Yi Peng.** Talk Shows and Language Attitudes: A Sociolinguistic investigation of language attitudes towards Taiwanese Mandarin among Chinese Mainlanders. *Proceedings of the 27th North American Conference on Chinese Linguistics (NACCL-27)*, pp.230-246. 2018
- Chun-Yi Peng.** Business Chinese for local businesses. In J. Trace, T. Hudson, & J. D. Brown, *Developing Courses in Languages for Specific Purposes* (pp. 167–176) (NetWork #69) [PDF document]. Honolulu: University of Hawai'i. doi: <http://hdl.handle.net/10125/14573> 2015
- Conference Presentations** **Chun-Yi Peng.** G&P2P: A Multi-Source Approach to Grapheme-to-Phoneme Conversion. To be presented at the 3rd Workshop on Computation and Written Language (CAWL 2026). May 11-16. Palma, Mallorca (Spain). 2026
- Chun-Yi Peng.** Mediatized Taiwan Mandarin: a text-mining approach to perceptual dialectology. Accepted to the panel Hacking East Asia at the Annual Conference of Association for Asian Studies. Boston, Mar. 19-22. Conference canceled. 2020
- Chun-Yi Peng** and Nicholas Garcia. Mediatized Taiwan Mandarin: The role of televised media in the formation of speaker stereotype. Paper presented at Language and Prejudice Symposium. Örebro University, Örebro, Sweden, Nov. 13-15. 2019
- Chun-Yi Peng.** The effects of media exposure on regional associations: A case study of enregistered Mandarin aspectual *you*. Poster presented at *New Ways of Analyzing Variation 47 (NWAV)*, New York, Oct. 18-21. 2018
- Chun-Yi Peng.** The effects of media exposure and language attitudes on acceptability judgments: Evidence from Taiwanese TV programs. Paper presented at the 53rd Linguistics Colloquium, University of Southern Denmark. Odense, Denmark, Sep. 24-27 2018
- Chun-Yi Peng.** The Placement of the *gei*-phrase in Spoken Mandarin Varieties. Paper presented at The International Symposium on Chinese in the Maritime Silk Road, University of Hong Kong, Hong Kong, Apr. 7-8. 2017
- Chun-Yi Peng.** Teaching dialect variation: The case of aspectual you in southern Mandarin varieties. Paper presented at the 2016 CLTA Second International Symposium on Chinese Teaching and Learning (CLTA-S2), University of Maryland, Apr. 1-3. 2016
- Chun-Yi Peng.** Talk Shows and Language Attitudes: A Sociolinguistic investigation of language attitudes towards Taiwanese Mandarin among Chinese Mainlanders. Paper presented at *Language, Power and Identity in Asia: Creating* 2016

# Peng, Chun-Yi Jerry (彭駿逸)

and Crossing Language Boundaries, Leiden, The Netherlands, Mar. 14-16.

	<b>Chun-Yi Peng.</b> Talk Shows and Language Attitudes: A Sociolinguistic investigation of language attitudes towards Taiwanese Mandarin among Chinese Mainlanders. Paper presented at Communication in the “Country of Babel”: Language Ideological Debates on Contact Varieties, University of Bern, Switzerland, Nov. 11-12.	2015
	<b>Chun-Yi Peng.</b> Talk Shows and Language Attitudes: A Sociolinguistic investigation of language attitudes towards Taiwanese Mandarin among Chinese Mainlanders. Paper presented at the 27th North American Conference on Chinese Linguistics (NACCL-27), University of California, Los Angeles, April 3-5.	2015
	<b>Chun-Yi Peng.</b> The effects of media exposure on grammaticality judgment. Paper presented at New Ways of Analyzing Variation 43 (NWAV), Chicago, Oct. 23-26.	2014
<b>Invited Talks</b>	Text as Data: Applications on Chinese language research. National Chengchi University, Taiwan. Nov. 4.	2024
	Current trends in Chinese sociolinguistics. National Chengchi University, Taiwan. Oct. 8.	2024
	Text as Data: Applications on Chinese language research. National Taiwan Normal University, Taiwan. May 19.	2023
	Workshop on Chinese pedagogical grammar. Tamkang University, Taiwan. Jan. 6.	2022
	Intensive language program pedagogy. Tamkang University, Taiwan. Apr. 4.	2021
	Mediatized Taiwanese Mandarin. Michigan State University (Virtual). Nov. 20.	2020
<b>Courses Taught</b>	Borough of Manhattan Community College	2014 – Present
	• LIN 100 / ANT 105 Language & Culture	
	• CHI 105 Chinese I	
	• CHI 106 Chinese II	
	• CHI 107 Elementary Chinese for Heritage Speakers	
	• CHI 170 Literature, Culture and Civilization of China	
	• CHI 200 Chinese III	
	• CHI 201 Chinese IV: Intensive Reading and Writing	
	• CHI 410 20th Century Chinese Literature	
	The City College of New York	2015
	• ANTH 20200 Languages and Dialects in Cross-Cultural Perspective	
	New York City College of Technology	2014
	• LNG 1100 Language, Culture and Society	
<b>Honors/ Grants</b>	Fellowship Award (sabbatical)	2024
	ACLS/ Mellon Foundation Community College Faculty Fellowship (\$40,000.00)	2022 – 2023
	Cycle 53 PSC-CUNY Research Award (\$12,000.00)	2022 – 2023
	Cycle 52 PSC-CUNY Research Award (\$6000.00)	2021 – 2022
	Cycle 50 PSC-CUNY Research Award (\$6000.00)	2019 – 2020
	Collaborative Online International Learning	2019
	Hunter Flagship Global Linkage (with Dr. Derlin Chao)	2018 – 2020
	Cycle 48 PSC-CUNY Research Award (\$2900.00)	2017 – 2018
	William Stewart Travel Award	2016
	BMCC Teaching Fellow	2016 – 2017
<b>Graduate Supervision (As committee member)</b>	<b>Hung, I-Chiao.</b> An Investigation into the Readability and Reading Strategies of Chinese L2 Texts: A Study on Adult Learners of Chinese as a Second Language. PhD Dissertation. National Taiwan Normal University.	In progress
	<b>Hu, Meng-Kuei.</b> A Study on Compliment and Criticism Strategies of Judges in Taiwanese and American Singing Competition Shows: A Case Study of Jungle	2025

# Peng, Chun-Yi Jerry (彭駿逸)

Voice and American Idol. MA thesis. National Taiwan Normal University  
**Wu, Rui-Yan.** The Influence of Emojis on the Perceived Politeness of “Refusal” in Mandarin. MA thesis. National Taiwan Normal University 2025  
**Huang, Henry (Yi-Heng).** A Cognitive Influence Study of Emojis on Politeness Levels: Taking “Speech Act of Requests” as an Example. MA thesis. National Taiwan Normal University. 2023

**Services** Reviewer, Journal of Sociolinguistics 2024  
Reviewer, Journal of Language, Identity & Education 2024  
Reviewer, Language and Communication 2022  
Fulbright National Screening Committee 2021  
Reviewer, Critical Language Scholarship Program 2017 – 2020  
Reviewer, Chinese Language and Discourse 2021  
Abstract Reviewer for New Ways of Analyzing Variation- Asian Pacific 4 2015

**Skills** Natural languages: Mandarin (native), English (working proficiency), German (A2)  
Scripting languages: Python (NLTK, Pandas, Scikit-learn), R, SQL

**References** Dr. Kyle Gorman (M.A. advisor, CUNY GC)  
Tel: (212) 817-8502  
kgorman@gc.cuny.edu  
  
Dr. Cecelia Cutler (Ph.D. advisor, CUNY GC)  
Tel: (718) 960-8896  
Email: Cecelia.Cutler@lehman.cuny.edu  
  
Dr. Suzanne Evans Wagner (M.A. Advisor, MSU)  
Tel: (517) 355-9739  
Email: wagnersu@msu.edu