

Peng, Chun-Yi (彭駿逸)

Work: 199 Chambers Street, New York, NY 10007 (Room S601E)
Cellphone: 347-227-5683 / work: 212-220-8000 Ext. 5213 / Email: cpeng@bmcc.cuny.edu

Current Position *Associate Professor* Aug. 2020- present
Assistant Professor Oct. 2016- July. 2020
Instructor Aug. 28 2015- Sep.30 2016
Department of Modern Languages
Borough of Manhattan Community College
City University of New York, New York, NY

Education **PhD in Linguistics** Aug. 2012- Sep. 2016
Master of Philosophy 02/01/2015
The Graduate Center, City University of New York (CUNY), New York, NY, U.S.A.
– Advanced to candidacy 9/15/2014
– Dissertation title: *Talk Shows and Language Attitudes: A Sociolinguistic investigation of language attitudes towards Taiwan Mandarin among Chinese Mainlanders*
– Committee: Cecelia Cutler (chair), William Haddican, Michael Newman, Qing Zhang (external)

Master of Arts in Linguistics Sep.2009-Sep. 2011
Michigan State University (MSU), East Lansing, MI, U.S.A.
– MA thesis: *The variable placement of the prepositional dative construction in Mandarin varieties*
– Advisor: Dr. Suzanne Evans Wagner

Exchange Program Jul.2007-Jun.2008
The Australian National University (ANU), Canberra, Australia

Bachelor of Business Administration in International Business Sep.2004- Jun.2008
National Taiwan University (NTU), Taipei, Taiwan

Summer Institutes **Workshop on Advanced linguistics: Language Change** July 14-24, 2014
Academia Sinica, Taipei, Taiwan

Language for Specific Purposes Summer Institute July 7-11, 2014
National Foreign Language Resource Center, U. of Hawaii at Manoa, Honolulu, HI
– accepted with an award of \$1000

Publications [Book]

[2021](#). Peng, Chun-Yi. Mediatized Taiwanese Mandarin: Popular Culture, Masculinity and Social Perceptions. Singapore: Springer.

[Peer-reviewed journal]

[2021](#). Der-lin Chao, Ming-Ying Li, Bing Ying Hu, Chun-Yi Peng & Wei Lai. Inclusive Pedagogy for Mandarin Learners from Community Colleges: A Case Study. *International Journal of Chinese Language Education* 9.

[2020d](#). Chun-Yi Peng and Nicholas Garcia. Mediatized Taiwanese Mandarin: A text-mining approach to speaker stereotypes. *Open Linguistics* 6.

[2020c](#). Chun-Yi Peng. The placement of co-verb *gei* in spoken Mandarin Varieties: A study on regional influences. *Chinese Language and Discourse* 11(2).

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[2020](#). 彭駿逸. 「台灣腔」態度初探: 資料探勘在語言態度上的應用。華語文教學研究。[Mediatized Taiwanese Mandarin: A text mining approach to language attitudes. *Journal of Chinese Language Teaching*]

[2020b](#). Chun-Yi Peng. Effects of media exposure on regional associations: A case study of Mandarin aspectual you. *Chinese Semiotic Studies* 16(3).

[2020](#). Jia-Fei Hong, Chun-Yi Peng, Hou-Chiang Tseng & Yao-Ting Sung. A Linguistic Feature Analysis of CEFR Labeling in Language Textbooks. *Journal of Technology and Chinese Language Teaching* 11(1).

[2020a](#). Chun-Yi Peng. The effects of media exposure and language attitudes on acceptability judgments. *Global Chinese* 6(1).

[2018](#). Chun-Yi Peng. Mediatized Taiwan Mandarin: Social perceptions and language ideologies. *Chinese Language and Discourse* 9(2).

[Conference proceedings]

2015. Chun-Yi Peng. Talk Shows and Language Attitudes: A Sociolinguistic investigation of language attitudes towards Taiwanese Mandarin among Chinese Mainlanders. Proceedings of the 27th North American Conference on Chinese Linguistics (NACCL-27), pp.230-246.

2015. Chun-Yi Peng. Business Chinese for local businesses. In J. Trace, T. Hudson, & J. D. Brown, *Developing Courses in Languages for Specific Purposes* (pp. 167–176) (NetWork #69) [PDF document]. Honolulu: University of Hawai'i. doi: <http://hdl.handle.net/10125/14573>

[Forthcoming]

(In [contract](#) with Routledge) Peng, Chun-Yi, Jung-Yueh Tu & Chen-Chun E. *Teaching Chinese as a Second Language in Taiwan: Fusion and Inclusion*. Routledge Studies in Chinese as a Foreign Language.

Conference Presentations

2020. Mediatized Taiwan Mandarin: a text-mining approach to perceptual dialectology. Accepted to the panel Hacking East Asia at the Annual Conference of Association for Asian Studies. Boston, Mar. 19-22. Conference canceled.

2019. **Chun-Yi Peng** and Nicholas Garcia. Mediatized Taiwan Mandarin: The role of televised media in the formation of speaker stereotype. Paper presented at Language and Prejudice Symposium. Örebro University, Örebro, Sweden, Nov. 13-15.

2019. Chun-Yi Peng & Jia-Fei Hong. Collaborative Chinese Curriculum. Paper presented at CUNY COIL Colloquium, LaGuardia Community College, New York, April 12.

2019. Der-lin Chao, Hongrong Chen & **Chun-Yi Peng**. Curriculum Mapping for Chinese Language Courses at High School, Community College, and College Levels. Paper presented at the Annual Conference of the Chinese Language Teachers Association, Seattle, Apr. 5-7.

2019. Ming-Ying Li, Bing Ying Hu & Chun-Yi Peng. Program Enrollment and

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Articulation: from Two-year Institutions to Four-year Institutions. Paper presented at the Annual Conference of the Chinese Language Teachers Association, Seattle, Apr. 5-7.

2018. **Chun-Yi Peng**. The effects of media exposure on regional associations: A case study of enregistered Mandarin aspectual *you*. Poster presented at New Ways of Analyzing Variation 47 (NWAV), New York, Oct. 18-21.

2018. **Chun-Yi Peng**. The effects of media exposure and language attitudes on acceptability judgments: Evidence from Taiwanese TV programs. Paper presented at the 53rd Linguistics Colloquium, University of Southern Denmark. Odense, Denmark, Sep. 24-27

2018. Yu-Hui L. Fox, Hsin-Fu Chiu, & **Chun-Yi Peng**. Exploring New Applications to College Chinese Language Teaching: From Research to Classroom Practices. Panel discussion at National Chinese Language Conference. Salt Lake City, May 17-19.

2018. **Chun-Yi Peng**. Examining the effects of Audience Response System in Chinese character acquisition. Paper presented at the 26th Conference on Chinese Language Instruction. Princeton, Apr. 27-28.

2017. **Chun-Yi Peng**. Teaching dialect variation: The case of aspectual *you* in southern Mandarin varieties. Paper presented at The International Symposium on Chinese in the Maritime Silk Road, University of Hong Kong, Hong Kong, Apr. 7-8.

2017. **Chun-Yi Peng**. The Placement of the *gei*-phrase in Spoken Mandarin Varieties. Paper presented at The International Symposium on Chinese in the Maritime Silk Road, University of Hong Kong, Hong Kong, Apr. 7-8.

2017. 杜容玥 & 彭駿逸. 台灣社會簡體字態度初探. Paper presented at The International Symposium on Chinese in the Maritime Silk Road, University of Hong Kong, Hong Kong, Apr. 7-8.

2016. **Chun-Yi Peng**. Teaching dialect variation: The case of aspectual *you* in southern Mandarin varieties. Paper presented at the 2016 CLTA Second International Symposium on Chinese Teaching and Learning (CLTA-S2), University of Maryland, Apr. 1-3.

2016. **Chun-Yi Peng**. Talk Shows and Language Attitudes: A Sociolinguistic investigation of language attitudes towards Taiwanese Mandarin among Chinese Mainlanders. Paper presented at Language, Power and Identity in Asia: Creating and Crossing Language Boundaries, Leiden, The Netherlands, Mar. 14-16.

2015. **Chun-Yi Peng**. Talk Shows and Language Attitudes: A Sociolinguistic investigation of language attitudes towards Taiwanese Mandarin among Chinese Mainlanders. Paper presented at Communication in the “Country of Babel”: Language Ideological Debates on Contact Varieties, University of Bern, Switzerland, Nov. 11-12.

2015. **Chun-Yi Peng**. Talk Shows and Language Attitudes: A Sociolinguistic investigation of language attitudes towards Taiwanese Mandarin among Chinese Mainlanders. Paper presented at the 27th North American Conference on Chinese Linguistics (NACCL-27), University of California, Los Angeles, April 3-5, 2015.

2014. **Chun-Yi Peng**. The effects of media exposure on grammaticality judgment. Paper presented at New Ways of Analyzing Variation 43 (NWAV), Chicago, Oct. 23-

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26, 2014.

2013. **Chun-Yi Peng**, Ju-Ling Chen, Ming-Da Wu, Shin-Ting Tsai, Wei-Chun Lin and Yao-Ting Sung. Processing syntactic complexity in L2 Mandarin speakers: Evidence from eye movement. Poster presented at SLRF 2013: The 32nd Annual Second Language Research Forum, Brigham Young University, Oct 31st -Nov. 2nd

2013. **Chun-Yi Peng**. On the Chinese Prepositional Dative Construction. Poster presented at the 21st Annual Conference of the International Association of Chinese Linguistics, Taipei, Taiwan, Jun 7-9, 2013.

2012. **Chun-Yi Peng**, Ju-Ling Chen, Ming-Da Wu, Shing-Ting Tsai and Yao-Ting Sung. Processing Chinese Relative Clauses in L2 Speakers: Evidence from Eye-movement. Paper presented at SLRF 2012: The 31st Annual Second Language Research Forum, Carnegie Mellon University, Oct. 18-21, 2012.

2012. **Chun-Yi Peng**. The Placement of the Prepositional Dative Construction in Spoken Mandarin Varieties. Paper presented at NWAV-Asia Pacific 2, Tokyo, Japan, Aug. 1-4, 2012.

Invited talks

1/16/2022 Workshop on Chinese pedagogical grammar. Tamkang University, Taiwan.
4/24/2021 Summer intensive language program pedagogy. Tamkang University, Taiwan.
11/20/2020 Mediatized Taiwanese Mandarin. Michigan State University. (Virtual talk)
5/22/2020 遠端協作融入線上教學. National Cheng Kung University, Taiwan.
5/19/2020 台灣腔與媒體文化. National Chengchi University, Taiwan.
6/4/2019 Mediatized Taiwanese Mandarin. National Union University, Taiwan.
5/28/2019 Chinese Teaching in Practice. National Taiwan Normal University, Taiwan.
5/23/2019 社會語言學視角下的台灣腔. National Cheng Kung University, Taiwan.
6/12/2018 Chinese Teaching in Practice. National Taiwan Normal University, Taiwan.
04/11/2017 普通話口語中給片語的共時變異. National Taiwan Normal University
04/11/2017 Chinese Teaching in Practice. National Taiwan Normal University, Taiwan.
03/17/2016 Media representations of Gender Ideologies in Greater China. BMCC Language, Culture and Society Faculty Interest Group (LCS FIG)
6/21/2016 Chinese Teaching in Practice. National Taiwan Normal University, Taiwan.

Teaching

Borough of Manhattan Community College, CUNY 2014- present
– Course taught:
LIN 100/ANT 105 Language & Culture
CHI 105 Chinese I
CHI 106 Chinese II
CHI 107 Elementary Chinese for heritage speakers
CHI 170 Literature, Culture and Civilization of China [Writing Intensive]
CHI 200 Chinese III
CHI 201 Chinese IV: Intensive reading and writing
CHI 410 20th century Chinese literature
– Courses developed:
CHI 203 Chinese popular culture and conversation

Chinese Instructor, Virtual NSLI-Y Nov. 2020- present
– Taught introductory Chinese to high school students online
– Funded by the U.S. Department of States

Lead Instructor, Chinese Flagship Summer Program Jul. 2019
Hunter college, New York, NY

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- Taught 200 and 300 level Chinese Flagship courses

Adjunct Lecturer, Anthropology Department Jan.-May. 2015
The City College of New York, New York, NY

- Taught ANTH 20200 Languages and Dialects in Cross-Cultural Perspective (3 Credits/ Spring 2015)

Adjunct Lecturer, English Department Sep.- Dec. 2014
New York City College of Technology, Brooklyn, NY

- Taught LNG 1100 Language, Culture and Society (3 Credits/ Fall 2014)

Adjunct Lecturer, Department of Developmental Skills Sep.- Dec. 2014
Borough of Manhattan Community College, New York, NY

- Taught LIN100/ANT115-022 Language and Culture (3 Credits/ Fall 2014)

Adjunct Lecturer, Department of Education and Language Acquisition
LaGuardia Community College, Queens, NY Mar. 2013-Jun. 2014

- Taught ELC 101 Elementary Modern Chinese 1 (3 Credits/ Spring 2013, Fall 2013, Spring 2014)
- Taught ELC 102 Elementary Modern Chinese 2 (3 Credits/ Fall 2013)
- Taught ELL 101 Introduction to Language (3 credits/ Fall 2013)

Honors/ Grants

Mellon / ACLS Community College Faculty [Fellowship](#) (\$40,000) Jul. 2022 - Dec. 2023
Cycle 53 PSC-CUNY Research Award (\$12,000.00) Jul. 2022-Jun 2023
Cycle 52 PSC-CUNY Research Award (\$6000.00) Jul. 2021- Jun. 2022
Faculty Fellowship Publication Program Feb.- May 2020
Writing Across the Curriculum Sep.- Dec. 2019
Cycle 50 PSC-CUNY Research Award (\$6000.00) Jul. 2019- Jun. 2020
Collaborative Online International Learning Jan.-Dec. 2019
Hunter Flagship Global Linkage (with Dr. Derlin Chao) Jun. 2018- May 2020
Cycle 48 PSC-CUNY Research Award (\$2900.00) Jul. 2017
William Stewart Travel Award Oct. 2016
BMCC Teaching Fellow Jan. 2016-Dec. 2017
PSC Travel Grants 2016, 2018
Conference Presentation Support Oct. 2014
ARC Student Research Praxis Award Aug.-Dec. 2014
Doctoral Student Research Grant (DSRG), CUNY Graduate Center 2014
Graduate Assistantship, CUNY Graduate Center Aug. 2013- Jul.2014
University Fellowship, CUNY Graduate Center 2012-2013
Government Scholarship for Study Abroad, Minister of Education, Taiwan 2012-2014

Non-teaching Work Experience

**Curriculum advisor, Chinese Language Center,
National Cheng Kung University, Taiwan** May- Aug. 2020

- Conducted teacher training sessions
- Reviewed teaching materials for the online language programs (TISLP & CLS)

Student Life Advisor, Chinese Flagship Overseas Center Feb. 2019- May 2020

- Funded by the Department of Defense
- Conduct orientation for program participants
- Advise and train program staff

Resident Director, American Councils for International Education 2016-2018

- Led summer study abroad programs of 30 students in Tainan, Taiwan

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- Worked in liaison with the staff in Washington, DC

Research Assistant, Center for Integrated Language Communities (CILC)
CUNY Graduate Center, New York, NY Jan.-May 2015

- Conducted federally funded projects in post-secondary language education
- Created tele-collaboration modules for heritage language learners of Chinese and Spanish

Language Coach, Immigrant Health and Cancer Disparities Service
Memorial Sloan-Kettering Cancer Center Jan.-Jun. 2014

- Received medical interpreter assessment training in the Program for Medical Interpreting Services + Education (PROMISE)

Research Assistant, Second Language Acquisition Lab
CUNY Graduate Center, New York, NY Sep. 2012-Jun. 2014

- Composed reading comprehension and vocabulary tests for students with interrupted formal education
- Surveyed the literacy standard in China

Research Assistant, e-Learning Lab,
National Taiwan Normal University (NTNU), Taipei, Taiwan Oct. 2011- Jul. 2012

- Assisted in developing syntactic indicators in measuring Chinese text readability
- Assisted in the assessment of early literacy skills for L2 English learners

Community Coordinator, Owen Graduate Hall,
Michigan State University, East Lansing, MI, U.S.A. Aug. 2010-Aug. 2011

- Assisted students with personal and academic concerns
 - Developed and implemented educational and social initiatives for residents
 - Coordinated a weekly educational program 'Chinese Conversation Hour'
 - Remuneration: free room and board throughout the school year
- Supervisor: Myra M. McPhee, Complex Director

Summer Marketing Intern, Trend Micro, Taipei, Taiwan Jun.-Jul. 2010

- Surveyed the APAC marketing team with the 2010 Valued Partner and Enterprise Customer
- Wrote and translated marketing materials and internal newsletter

Sergeant, National Compulsory Military Service Oct. 2008-Sep.2009

- responsible for supply and warehousing at the R.O.C. Missile Command

Services	Academic Assessment Committee	2021- present
	Fulbright National Screening Committee	Dec. 2021
	Reviewer, Critical Language Scholarship Program	2017 - present
	- Evaluated CLS applications	
	- Participated in panel discussion in DC	
	PSC-CUNY Grant Reviewer	2020 - present
	Judge for the MLD Micro Story Contest	Apr. 2021
	Reviewer, Faculty Development Grant	Apr. 2021
	Reviewer, Chinese Language and Discourse	2021
	Translation for student investigation	Recurring
	Presenter at CUNY COIL Info session	Nov. 2020
	Judge for the MLD Micro Story Contest	Nov. 2020
	Department representative at BMCC Open House	Oct. 2020
	Reviewer, Faculty Development Grant	Mar. 2020
Department representative at BMCC Open House	Mar. 2019	

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Moderator for the Chinese film session at XXII MLD Colloquium	Mar. 2019
Designing Career Maps Committee	Nov. 2018-
Student Evaluations Working Group of the Academic Senate Instruction Committee	Nov. 2018-
Department representative at BMCC Open House	Oct. 2018
Moderator for the Chinese film session at XXI MLD Colloquium	Mar. 2018
BMCC Teaching Academy Selection Committee	Nov.- Dec. 2017
Co-chaired the Beijing session at XX MLD Colloquium	Apr. 2017
Campus Climate Focus Group Interviewee	Mar. 2017
BMCC Faculty Development Grants Application reviewers	Mar. 2017
Asian Heritage Month Committee	Mar.-Apr. 2017
Curriculum Committee, Modern Languages Department, BMCC	Mar. 2017-
Lab committee, Modern Languages Department, BMCC	Oct. 2015-present
– Planned and organized lab activities and initiatives	
Abstract Reviewer for New Ways of Analyzing Variation- Asian Pacific 4	
– Reviewed abstract for the conference	Nov-Dec. 2015

References

- Dr. Cecelia Cutler (PhD advisor, CUNY GC)
- Tel: (718) 960-8896
 - Email: Cecelia.Cutler@lehman.cuny.edu
- Dr. Suzanne Evans Wagner (MA thesis Advisor, MSU)
- Tel: (517) 355-9739
 - Email: wagnersu@msu.edu
- Dr. Yao-Ting Sung (Research collaborator, NTNU)
- Tel: +886-2-7734-1008
 - Email: sungtc@ntnu.edu.tw
- Dr. Derlin Chao, (Project collaborator, Hunter College)
- Tel: (212) 772-4965
 - Email: dchao@hunter.cuny.edu