



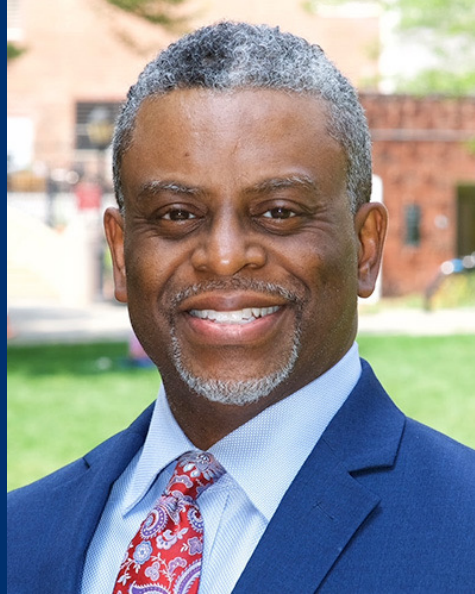
Welcome to the State of the College

Anthony E. Munroe, BMCC President
March 7, 2023





Introduction



Anthony E. Munroe, BMCC President

Why We Are Here



Institutional Priorities

1. Increase enrollment by enhancing admissions and advising and addressing retention and transfer barriers
2. Improve alignment between academic programming, student demand, and workforce needs through program review, enhancement of online offerings, and expansion of short-term programs
3. Reduce equity gaps through greater support for culturally responsive and sustaining pedagogy and expansion of comprehensive academic and basic needs assistance
4. Expand access to comprehensive academic and student supports that are associated with greater student outcomes
5. Cultivate career preparation, exploration, and development opportunities for credit and non-credit student populations
6. Engage and partner with corporate and philanthropic partners to support academic programming, strengthen career development, and grow financial resources

Addressing Enrollment: Admissions



Addressing Enrollment: Non-Traditional



Addressing Enrollment: Non-Credit to Credit

- CUNY Language Immersion Program (CLIP) and Manhattan Educational Opportunity Center (MEOC) Partnership
- Students gain access to CLIP at BMCC's CITH location
- BMCC has historically transitioned CUNY Start and Math Start students into academic programs
- These programs prepare students for access and success

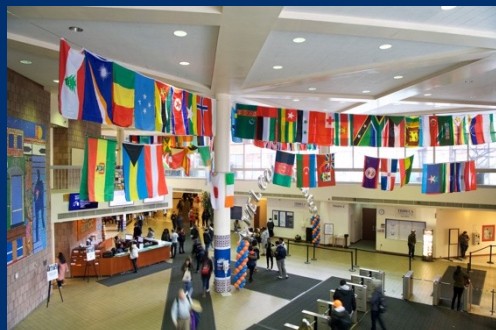
78%

of CUNY Start Completers
entered academic programs this spring

85%

of Math Start Completers
entered academic programs this spring

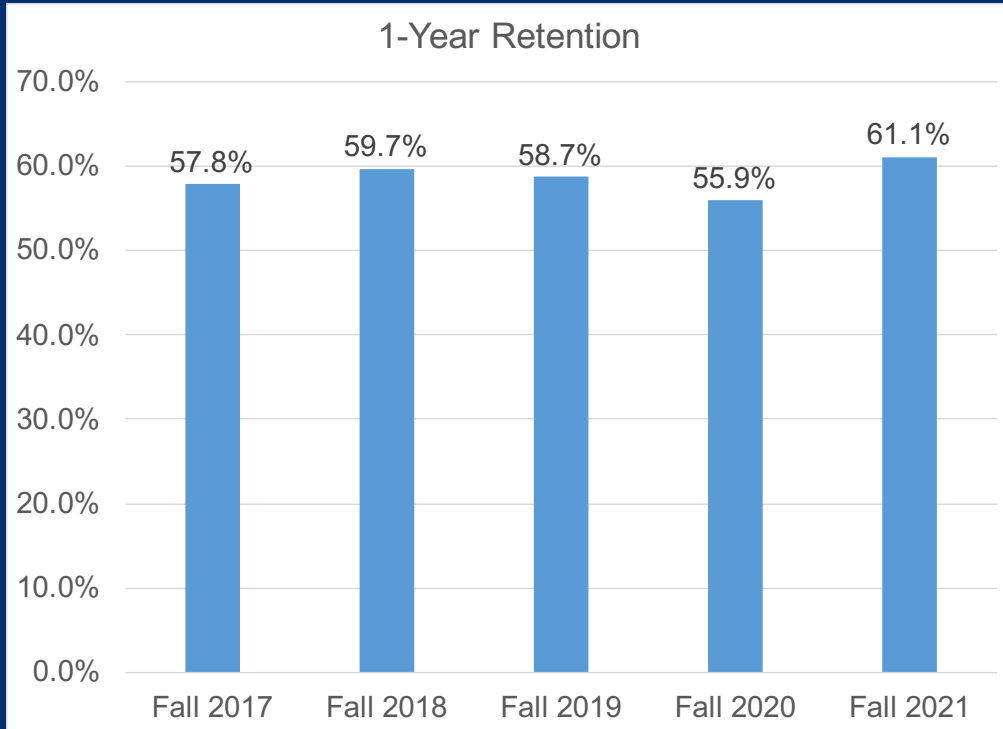
Addressing Enrollment: International



Addressing Enrollment: Advising



Addressing Enrollment: Retention



Retention Rate Increase

30% **25%**

Hispanic men

Black men

**Fall 2022 retention rate
for Black men**

61.2%

Addressing Enrollment: Retention

Retention Rate for Hispanic and Black Men in a Cohort

67%

Hispanic men

72%

Black men

Overall Cohort Retention Rate

61%

Non-Cohort

71%

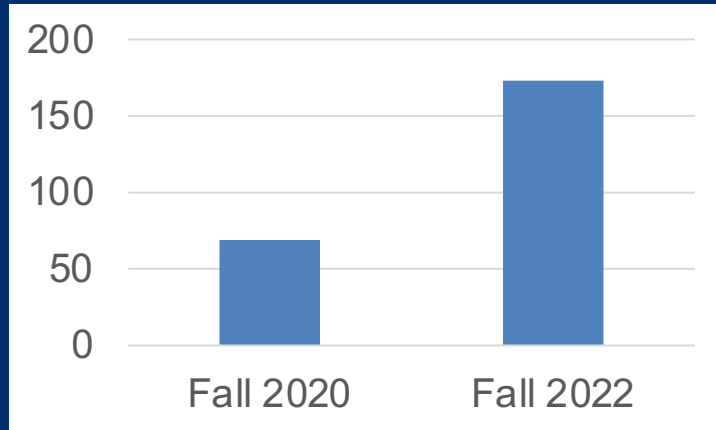
Cohort

Addressing Enrollment: President's Fund

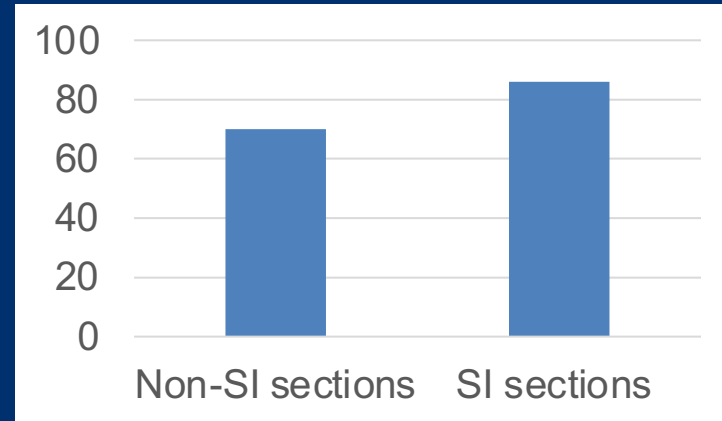


Addressing Enrollment: Supplemental Instruction

Number of SI Sections



Pass Rates



90% of SI sections resulting in higher course pass rates

Addressing Enrollment: Pathways



Addressing Enrollment: Transfer Barriers

Academic Momentum 2.0 Town Hall
March 13, 2 p.m., Theatre 2



Addressing Enrollment: Commit to Complete



Addressing Enrollment: Thank You to Funders

Trinity Wall Street Philanthropies

The Robin Hood Foundation

The Petrie Foundation

The Pinkerton Foundation

The New York City Council

Ichigo Foundation

Improve Alignment: Academic Programming and Career Exploration



Accounting,
Business &
Economics



Arts & Humanities



Behavioral &
Social Sciences



Communications
& Media



Education



Government &
Public Service



Health Professions



Science, Technology
Engineering, Math
(STEM)

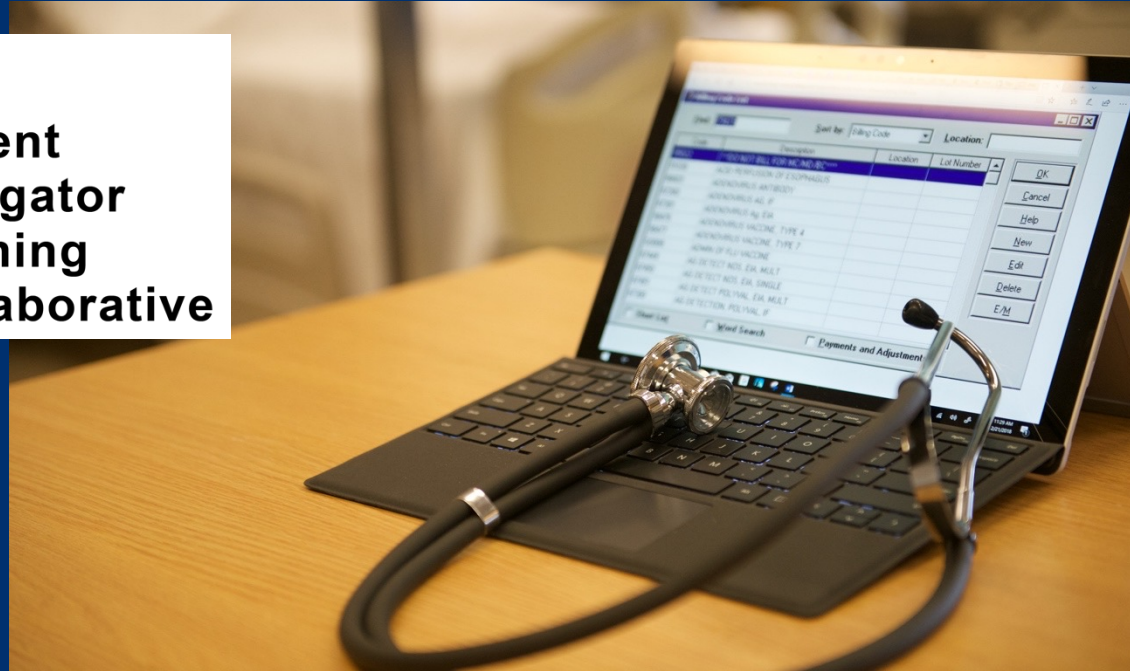
Improve Alignment: AAS Program Review



Improve Alignment: Short-Term Certifications



Improve Alignment: Workforce Preparation



Improve Alignment: Online Offerings



Improve Alignment: Short-Term Programming



Improve Alignment: Thank You to Funders

BNY Mellon Foundation

New York Community Trust

The Petrie Foundation

The Pinkerton Foundation

The New York City Council

Reduce Equity Gaps: CETLS



Reduce Equity Gaps: Anti-Racist Pedagogy Project



Association of American
Colleges & Universities

Reduce Equity Gaps: REI Steering Committee



Social Justice Week
April 24 – 28

Reduce Equity Gaps: Conexiones and Connections



Reduce Equity Gaps: Basic Needs Support



Reduce Equity Gaps: Amazon Go



Reduce Equity Gaps: Dormitories



Reduce Equity Gaps: Thank You to Funders

MacKenzie Scott

Trinity Church Wall Street Philanthropies

The Petrie Foundation

Amazon Go

Expand Access: Learning Resource Center

- Nearly **4,500** students attended tutoring sessions in the fall
 - A **17%** increase over the previous year
- **2,100** students in our Career and Technical Education programs attended sessions
 - **72%** earned a C or better in their courses
 - Only **61%** of those who did not attend a session earned a C or better

“Getting Our Students to the Finish Line”
Student and Faculty Support Services Symposium
March 29, 2023

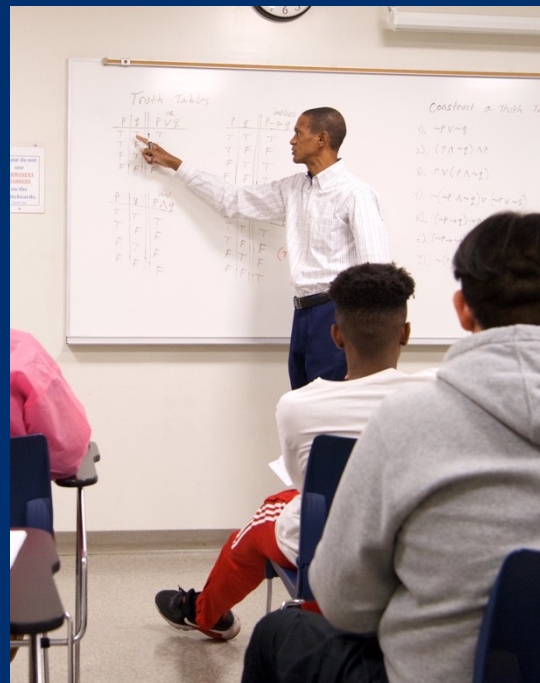
Expand Access: Peer Mentoring

| Cohort Semester | Program Membership | GPA for Current Term | Cumulative GPA |
|-----------------|--------------------|----------------------|----------------|
| Spring 2020 | Mentees only | 3.3 | 3.4 |
| | Mentors | 3.7 | 3.7 |
| Fall 2020 | Mentees only | 2.9 | 3.0 |
| | Mentors | 3.7 | 3.7 |
| Spring 2021 | Mentees only | 2.9 | 3.0 |
| | Mentors | 3.5 | 3.6 |
| Fall 2021 | Mentees only | 2.3 | 2.7 |
| | Mentors | 3.5 | 3.7 |
| Spring 2022 | Mentees only | 3.0 | 3.1 |
| | Mentors | 3.2 | 3.6 |

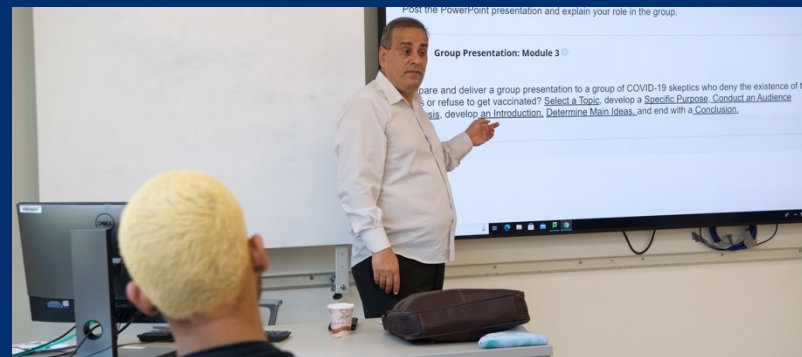
| IMPACT Peer Mentoring Cohort Semester | IMPACT Peer Mentoring Program Membership | Passed Credits of Current Term | Re-enrolled Next Term |
|---------------------------------------|--|--------------------------------|-----------------------|
| Spring 2020 | Mentees only | 10.1 | 82% |
| | Matched mentee pairs | 9.0 | 73% |
| | Mentors | 13.2 | 90% |
| | Matched mentor pairs | 9.3 | 68% |
| Fall 2020 | Mentees only | 9.6 | 81% |
| | Matched mentee pairs | 7.9 | 72% |
| | Mentors | 13.2 | 93% |
| | Matched mentor pairs | 7.5 | 52% |
| Spring 2021 | Mentees only | 9.3 | 78% |
| | Matched mentee pairs | 7.6 | 64% |
| | Mentors | 12.7 | 86% |
| | Matched mentor pairs | 7.3 | 55% |
| Fall 2021 | Mentees only | 7.7 | 80% |
| | Matched mentee pairs | 6.6 | 71% |
| | Mentors | 12.8 | 95% |
| | Matched mentor pairs | 5.9 | 69% |
| Spring 2022 | Mentees only | 9.2 | 84% |
| | Matched mentee pairs | 7.7 | 73% |
| | Mentors | 11.3 | 88% |
| | Matched mentor pairs | 8.4 | 87% |

Expand Access: Math Department OER and PALS

- 109 OER sections
- A total of 2,346 students enrolled in these classes
- 32 of the 109 sections had PAL student leaders, and these sections had the highest overall pass rates
- Overall pass rates in these courses ranged from 49-68%
- OER course pass rates ranged from 52–85%
- PAL and OER course rates ranged from 61–85%



Expand Access: Project IHOPE



Expand Access: Expanding Transfer Opportunities

Expand Access: Expanding Transfer Opportunities

transfer
scholars
network



JACK KENT COOKE
FOUNDATION

AMHERST COLLEGE



Bowdoin



Williams

Yale



Cornell University



Expand Access: Thank You to Funders

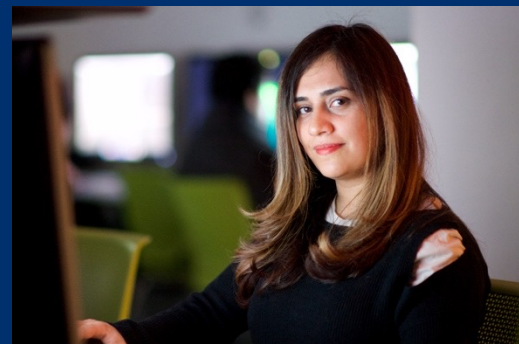
Heckscher Foundation

Robin Hood

Morehouse College

Aspen Institute College Excellence Program

Cultivate Career Preparation: Internships



Cultivate Career Preparation: Apprenticeships

This Spring, we registered 49 continuing apprentices
across three corporate and community partners:



Cultivate Career Preparation: Career Development



Cultivate Career Preparation: Thank You Partners

BNY Mellon

Zurich North America

Aon

TransRe

Google

Moody's

Goldman Sachs

CITI

Morgan Stanley

**Hispanic Association
of Colleges and
Universities (HACU)**

Engage and Partner: Power of Partnerships



Engage and Partner: BMCC's Economic Impact

ECONOMIC IMPACT ANALYSIS



Alumni impact

Impact of the increased earnings of BMCC alumni and the businesses they work for

An economic boost similar to hosting the World Series

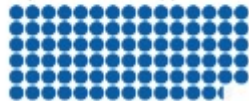
172x

OR

\$1 billion

Added income

8,836 Jobs supported



INVESTMENT ANALYSIS



For every \$1...



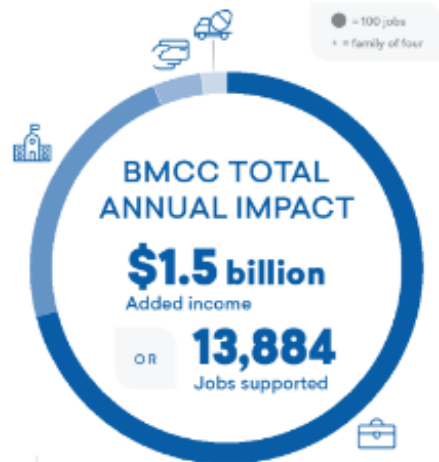
Students gain **\$5.10**
in lifetime earnings



Taxpayers gain **\$2.20**
in added tax revenue and public sector savings



Society gains **\$6.80**
in added income and social savings



Engage and Partner: Funders

| | | |
|--|-----------------------|-------------------------|
| MacKenzie Scott | BNY Mellon | Lincoln Foundation Fund |
| Trinity Church Wall Street Philanthropies | BNY Mellon Foundation | Moody's |
| Carroll and Milton Petrie Foundation | Heckscher Foundation | Google |
| Amazon | State Farm | TransRe |
| Amazon Go | Blackstone | CITI |
| Robin Hood Foundation | Bank of America | Goldman Sachs |
| New York Community Trust | Aon | Morgan Stanley |
| | Zurich, North America | New York Life |

Financial Plan

- Original Fiscal Year 23 Deficit Budget = \$24.3M
- Deficit Reduction Through Revenue Generation :
 - Retention: For every 1% of students retained we gain approximately \$1.2M in revenue
 - New Students
- Current Fiscal Year Deficit Target = \$21.6M
- Fiscal Year 24 Deficit Target = \$16.9M
- Preliminary Fiscal Year 25 Deficit Target = \$8M
- Preliminary Fiscal Year 26 Deficit Target = \$0

Financial Plan

- Allocations will be made to continue funding student cohort programs
- Advertising to support enrollment and retention will be done throughout the city using various media
- Efforts will be maintained/increased to reach out to students to return to college

Achievements

- BMCC team wins Fed Challenge for fifth year in a row.
- BMCC student Gesy Durant wins \$10,000 Blackstone LaunchPad Ideas Competition.
- Science major Mah Noor named Valedictorian for the College's 57th annual Commencement Ceremony and is now attending Yale.
- Accounting Professor Sidney Askew was selected for the American Accounting Association/J. Michael and Mary Anne Cook/Deloitte Foundation Award.
- BMCC received \$615,608 NSF Grant to develop mobile app developer job pipeline.
- Lyn Thomas, a 52-year-old Public Health major who worked for decades cleaning houses and as a nanny completed a GED and graduated BMCC.
- BMCC alumna Sandra Lindsay received 2022 Presidential Medal of Freedom.

Achievements

- Theatre Program Alumna Michelle Cuizon was named stage director fellow at Metropolitan Opera.
- Four BMCC students—Jade Brown-Godfrey, Tsehay Gebreyes Davina Stewart and Shauna Yetman—were named 2022 Women's Forum Education Fund Award recipients.
- Professors Lissette Acosta, Kirsten Cole, RaShelle Peck, Lesley Rennis and Linda Varghese were awarded a total of more than \$72,000 through CUNY's Black, Race and Ethnic Studies Initiative (BRESI).
- Video Arts and Technology major Renzo Esposito's short documentary film, "Talk Louder," won the Grand Jury Prize at the 5th Annual Joyce Forum Jewish Short Film Festival. Alumnus Jeremiah Chaparro won the Best Student Film Award at the International Film Festival Manhattan for his short film "Harmony."

Achievements

- Science Professor Jamal Ali won the Norman Edmund Inspiration Award for Photonic Research.
- BMCC student researchers led by Science Professor Chiaki Yanagisawa won first prize in the clinical category at the 55th Annual Metropolitan Association of College and University Biologists Conference held at SUNY Westbury.
- BMCC student Stephanie Pacheco was named NYC Youth Poet Laureate.

Closing



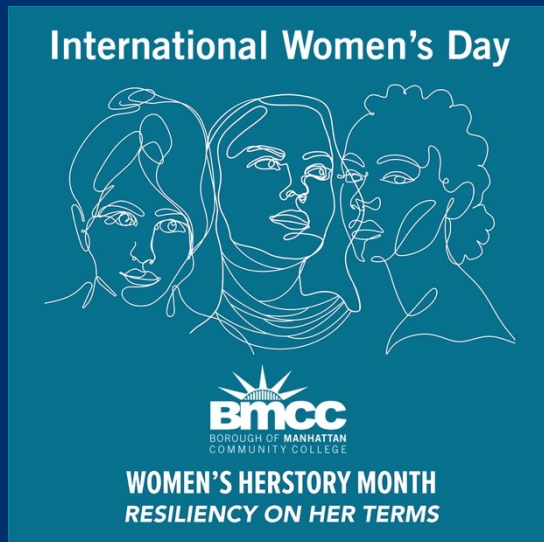
Closing



2023-2024 Institutional Priorities

1. Increase enrollment by enhancing **recruitment**, admissions, and advising; addressing retention and transfer barriers; **cultivating online programs**, and **evaluating opportunities to provide educational opportunities to under-served communities local and globally**
2. Improve alignment between academic programming, student demand, and workforce needs through program review, **collaboration with industry advisory boards and workforce partners**, and expansion of short-term programs **to include new and emerging fields and industries**
3. Reduce equity gaps through greater support for culturally responsive and sustaining pedagogy and expansion of comprehensive academic and basic needs assistance
4. Expand access to comprehensive academic and student supports, **paid internships and apprenticeships, and transfer pathways** associated with greater student outcomes
5. **Expand** career preparation, exploration, and development opportunities for non-credit students **and within academic department in partnership with workforce providers and industry partners**
6. Engage and partner with corporate and philanthropic partners to support academic programming, strengthen career development, **expand employment opportunities**, and grow financial resources

Announcements



GRACIAS

DZIĘKUJĘ CI

TERIMA KASIH

감사합니다

ДЯКУЮ ТОБІ

SHUKRAAN LAK

DOH JE

آپ کا شکریہ

THANK YOU

OBRIGADO

СПАСИБО

धन्यवाद

JE VOUS REMERCIE

FALEMINDERIT

धन्यवाद

DHONNOBAD

GRAZIE

MÈSI

ကျေးဇူးတင်ပါတယ်

谢谢

E DUPE