# EDUCATION

**Columbia University – New York, NY**

Master of Arts in Philosophy

**Carnegie Mellon University – Pittsburgh, PA**

Bachelor of Science in Managerial Economics/French, with University Honors

**Sorbonne Université – Paris, France**

French Language and Civilization Diploma, Advanced Commercial French Diploma

# TEaching credentials

Practice Based Learning Fellowship (developed assessment strategy) Summer 2022

CUNY Mindset Starting Strong Spring 2022

BMCC Writing Across the Curriculum Training Spring 2022

BMCC Open-Source Digital Tools (Hypothes.is) Spring 2022

CUNY Mindset Mini Course Summer 2021

BMCC Safe Zone Training Spring 2021

ACUE Inspiring Inquiry and Lifelong Learning in Your Online Course Fall 2021

BMCC Poverty and Humanities Institute Fellowship Summer 2021

CUNY Online Teaching Essentials Spring 2021

BMCC Identity and Purpose: Student Lived Experiences in the Classroom Winter 2021

BMCC/HCAP Faculty Seminar Series Spring 2021

BMCC Supplemental Instructor/PAL Training Fall 2020

ACUE Promoting Active Learning Online Certificate Fall 2020

BMCC Assessment 101 Training Fall 2020

BMCC E-learning Certification Spring 2020

BMCC OER/ZTC Workshop Fall 2019

BMCC Project-Based Service-Learning Workshop; added to FNB 230 Fall 2019

City of New York: Mental Health First Aid Summer 2019

ACUE Effective Teaching Practices for College Educators Certificate Fall 2017

# TEACHING And advising

Borough of Manhattan Community College – New York, NY 2019 – Present

LECTURER, Business Management Department

* Introduction to Finance (FNB 100), online and in-person
* Financial Management (FNB 230), online and in-person, zero textbook cost
* Managerial Decision Making (BUS 220), online and in-person, zero textbook cost, writing intensive
* Advise students on course selections, senior college applications and transfers, and career options
* [BMCC/JPMC Apprenticeship Program](https://openlab.bmcc.cuny.edu/bmccjpmc-apprenticeship/).
  + Credit for work experience for Business Methods (BUS 210), Managerial Decision Making (BUS 220), and Business Management Internship (CED 361).
  + Summer bridge pre-apprenticeship program

City University of New York City College – New York, NY 2015 – 2019

ADJUNCT LECTURER, Colin Powell School for Civic and Global Leadership, MPA Program

* Economics for Public Policy (PSM B1720), in-person
* MPA Capstone (PSM B9900), in-person

# DEPARTMENTAL Service

JPMC Apprenticeship Coordinator: recruiting, info sessions, [website](https://openlab.bmcc.cuny.edu/bmccjpmc-apprenticeship/), summer bridge. Spring 2022 – Present

AAS Redesign Coordinator: Budget; Planning; integrated Forage and Skillfully Fall 2022 – Present

Recruited adjunct lecturer Joel Franks for BUS 220, Heather McElrath for MAR 230 Spring 2023

Transfer Explorer online video training Spring 2023

Negotiated General Apprenticeship Agreement with JPMC Spring 2022

Converted BUS 220 to Writing Intensive Fall 2022

Business Student Scholarship List Fall 2022

Academic Program Review co-coordinator 2020-2022

Entrepreneurial Summit Mentor, sourced an alumnus speaker Spring 2021

SMS text message registration campaign Spring 2020

Converted FNB 100, FNB 230, and BUS 220 to online, asynchronous (330 videos) Spring 2020

Updated FNB 230 with service-learning project Fall 2019

Updated BUS 220 with OER Materials after OER/ZTC workshop Fall 2019

Updated Business Management Department mission statement for BMCC website Fall 2019

Participated in business career panel for Finance and Banking Club Fall 2019

# COLLEGE Service

BMCC CETLS Advisory Board Member (Events Committee) Summer 2022 – Present

PSC-CUNY Business Management Department delegate Fall 2022 – Present

CUNY Mindset Fellow Spring 2023

CUNY Mindset Ambassador: Presentation at CETLS Fall 2022

Presentation–Experiential Learning at CUNY Fall 2022

Presentation–Enhancing Student Engagement at Faculty Development Day Fall 2022

CETLS Ungrading Webinar Panelist Spring 2021

BMCC Design for Success: Cohort/Mentoring subcommittee Fall 2020

# COMMUNITY service

American Red Cross of Greater New York – volunteer photographer 2007 – Present

[Behavioral Economics – NYC](https://www.meetup.com/behavioral-economics-nyc/), Organizer & Moderator (>65 events) 2016 – Present

Council of New York Cooperatives & Condominiums – [online tool](https://cnyc.com/comparative-study.htm), annual updates 2017 – Present

Reported 200+ Brooklyn empty tree pits to NYC Dept. of Parks (25 to be planted) 2022 – Present

Bedford-Stuyvesant Restoration Corp. – Developing home affordability spreadsheet tools 2023 – Present

895 West End Avenue Cooperative Corp., Board of Directors, Treasurer 2019-2020

GallopNYC – Board Member 2007-2013

Top Honors – Math Tutor to middle school students 2015-2020

# Professional ACTIVITIES

Decision Fish LLC – financial wellness public speaking, writing, analysis, and coaching 2015-2020

* Presentations–Three Vicious Circles: Links among Financial, Physical, and Mental Health

At Conference Board of Canada (15 participants) Fall 2021

At Barnum Financial (800 participants) Summer 2019

At Carnegie Mellon University (60 participants) Spring 2020

At Conference Board of Canada (15 participants) Fall 2021

Forbes.com – Contributor, Leadership 2018-2021

BMC Capital Markets – Managing Director, Global Fixed Income, Currencies & Commodities 2010-2015

Ziegler Capital Markets – Managing Director, Healthcare Finance 2009-2010

Citigroup Global Markets – Director, Public Finance 1994-2008

# Publications

Journal of Government Financial Management (Peer-Reviewed)

Luby, Martin J. and Brett Whysel. (2013). "[Developing a Comprehensive, Data-Driven Financial Risk Management Assessment: The Case of the City of Chicago](https://drive.google.com/file/d/0B_SS8XyIMf7hc2FZRWdiZWJHdjQ/view?usp=drivesdk)" Journal of Government Financial Management Volume 62, Number 3, pp. 34-40.

**FacultyFocus.com**

Whysel, Brett (2022) Can We Improve Grading by Collaborating with Students? Retrieved February 7, 2023, from <https://www.facultyfocus.com/articles/educational-assessment/can-we-improve-grading-by-collaborating-with-students/>

The Decision Lab

Whysel, Brett (2019). The “Mystery” of Intuitive Decision Making. Retrieved March 18, 2021, from https://thedecisionlab.com/insights/consumer-insights/mystery-intuitive-decision-making/

Forbes.com

Whysel, Brett (2020). ‘How Could I Be So Stupid?’: Making Decisions In A Pandemic. Retrieved March 18, 2021, from h[ttps://www.forbes.com/sites/brettwhysel/](Https://www.forbes.com/sites/brettwhysel/)

Whysel, Brett (2020). Where Did All The Toilet Paper Go? The Behavioral Economics Of Hoarding. Retrieved March 18, 2021, from h[ttps://www.forbes.com/sites/brettwhysel/](Https://www.forbes.com/sites/brettwhysel/)

Whysel, Brett (2019). Negative Alpha: How Investors Can Stop Losing Money Unnecessarily. Retrieved March 18, 2021, from h[ttps://www.forbes.com/sites/brettwhysel/](Https://www.forbes.com/sites/brettwhysel/)

Whysel, Brett (2019). Negative Alpha: How Investors Can Stop Losing Money Unnecessarily. Retrieved March 18, 2021, from h[ttps://www.forbes.com/sites/brettwhysel/](Https://www.forbes.com/sites/brettwhysel/)

Whysel, Brett (2019). The Money Taboo: What Can We Do About It? Talk!. Retrieved March 18, 2021, from h[ttps://www.forbes.com/sites/brettwhysel/](Https://www.forbes.com/sites/brettwhysel/)

Whysel, Brett (2019). How To Get The Most Out Of Boredom. Retrieved March 18, 2021, from h[ttps://www.forbes.com/sites/brettwhysel/](Https://www.forbes.com/sites/brettwhysel/)

Whysel, Brett (2019). How To Ask Your Parents For Money For College. Retrieved March 18, 2021, from h[ttps://www.forbes.com/sites/brettwhysel/](Https://www.forbes.com/sites/brettwhysel/)

Wallet Hub

Whysel, Brett (2021). What should people keep in mind when they consider peer-to-peer lenders like LendingClub?. Retrieved February 7, 2023, from https://wallethub.com/edu/pl/lending-club-review/61948#expert=Brett\_Whysel

CUNY Academic Works

Whysel, Brett (2020). Mad-Lib Style Game Sheet for Calculating Returns. Retrieved February 7, 2023 from https://academicworks.cuny.edu/bm\_oers/28/

Whysel, Brett (2022). Student Self-Grading Form. Retrieved February 7, 2023, from <https://academicworks.cuny.edu/bm_oers/34/>

BondBuyer

Whysel, Brett F. (2015). “[Risk First Framework](https://drive.google.com/file/d/0B_SS8XyIMf7hWXNVcDRPMGZpcE0/view?usp=drivesdk).” *BondBuyer,* Retrieved June 17, 2015 from BondBuyer.com

Whysel, Brett F. (2014). “[High Cost and Unexpected Risks of Traditional Fixed Rate Debt.](https://drive.google.com/file/d/0B_SS8XyIMf7hWFUwQzVuMm9zSk03eGk4OExTX0daT05KN05v/view?usp=drivesdk)” *BondBuyer,* Retrieved June 17, 2015 from BondBuyer.com.

Healthcare Financial Management

Whysel, Brett F. (2009). “[Liquidity Meets the New Normal](https://drive.google.com/file/d/0B_SS8XyIMf7haXFVNGlCMnd1dms/view?usp=drivesdk).*”* *Healthcare Financial Management*, 63(12), 108-109*.*

Videos

Whysel, Brett (2022). Marcel Hidalgo Explains the Benefits of Working with the BMCC Writing Center: Retrieved from <https://vimeo.com/manage/videos/752552817> February 7, 2023

Whysel, Brett (2022). Transfer Explorer Training. Retrieved from <https://www.loom.com/share/02413ac95daa49a9b6b42a4b4125bed5> February 7, 2023

# LANGUAGES

**English**: Native Language

**Spanish**: Intermediate Listening, Speaking, Reading, and Writing

**French**: Intermediate Listening, Speaking, Reading, and Writing

# SUBJECT MATTER EXPERTISE

|  |  |
| --- | --- |
| Finance and capital markets  Fixed income, municipal bonds  Derivative products, hedging  Financial structuring  Municipal finance  Risk management  Financial modeling and analysis  Monte Carlo simulation | Judgment and decision making  Decision analysis  Behavioral economics  Management  Public speaking  Investments  Personal finance  Financial inclusion |