ARTICULATION AGREEMENT: PRIOR LEARNING CREDIT for VIDEO TECHNOLOGY
BETWEEN BOROUGH OF MANHATTAN COMMUNITY COLLEGE
AND THE WEB DESIGN ACADEMY AT INFORMATION TECHNOLOGY HIGH SCHOOL

Rationale:
The Web Design Academy at the Information Technology High School is a three-year program divided into Visual Design, Digital Design, and Web Management. Using state of the art computers and software, students learn the technical art of design for print and web. Students learn to design, build, and maintain websites. Students work with code in html, CSS, JavaScript, Python and create web graphics using state of the art software from the Adobe Creative Cloud. Students graduating the Academy will have an opportunity to further their education and training in Media Technology and Design career pathways at Borough of Manhattan Community College (BMCC).

Purpose:
BMCC hereby establishes an articulation agreement for students who have completed the Web Design Academy at Information Technology High School.

The purpose of this agreement is to strategically align respective program interests. BMCC reserves the right to annual review of this agreement for modifications, additions, or to nullify this non-binding agreement.

Students who have graduated from Information Technology High School completing the Web Design Academy, and who have been accepted into the BMCC for direct admission will be given:

1. **Guaranteed Admissions:** Graduates from Information Technology High School who meet all the requirements and admissions criteria outlined in this agreement will have guaranteed admissions into the program on a space availability basis.
2. **Prior Learning Credit:** Graduates from the Web Design Academy who enroll at BMCC may earn up to three (3) prior learning credits.
3. **Advanced Standing:** These credits will provide graduates with advanced standing in the following major in the Media Arts and Technology Department should students choose one of the degrees:
    a. Animation and Motion Graphics (A.S.)
    b. Multimedia Programming and Design (A.S.)

To earn credit, the following stipulations apply to the graduates of the Web Design Academy:

A. Once admitted, students will be eligible for up to 3 college credits in the course listed below. In order to qualify for these credits, graduates of the Web Design Academy must have received an average of B (80 or above) in their high school courses. Curriculum from the CTE program that the students graduated from must include the topics listed below. Media Arts and Technology Department representatives will review the curriculum to assess its alignment and determine the prior learning credits that will be given to the student.

a. Curriculum topics required for Foundations of Digital Graphic Design (MMA 100) credits include:
   i. Understand elements and principles of design and color theory.
   ii. Use industry standard bitmap and vector graphics applications to create and edit images.
   iii. Plan and execute effective page layout incorporating principles of graphic design.
   iv. Use form, color and text as visual vehicles of communication design.
   v. Critique historic and current works of art and design.
   vi. Familiarity with digital fabrication and set up of a makerspace through research or local field trips to sites like BMCC's Makerspace.

B. Once enrolled at BMCC, prior learning credits will be applied to the course transcripts of eligible CTE Media Technology and Design graduates as follows:
   a. Foundations of Digital Graphic Design (MMA 100, 3 credits)

C. These credits provide students with advanced standing in the following majors:
   a. Animation and Motion Graphics (A.S.)
   b. Multimedia Programming and Design (A.S.)

D. Students who gain any Prior Learning Credit must complete FYE (Freshman Year Experience) at BMCC prior to, or within, the first year. FYE can be completed online or in person.

E. Credits will be valid and applicable as long as the college-level course (Foundations of Digital Graphic Design/MMA 100) is offered by BMCC. If the course is changed or eliminated, ITHS and BMCC will work to revise the curricula to meet any new requirements for earning prior learning credit.

F. Graduates that complete the requirements outlined in this MOU prior to any changes, will be grandfathered in and able to receive the prior learning credit in Foundations of Digital Graphic Design (MMA 100).

The BMCC Media Arts and Technology Department agrees to collaborate with Information Technology High School when appropriate to:
- Review curriculum and credentialing.
- Provide guidance and information to prospective students on career requirements and expectations.

Information Technology High School agrees to collaborate with the BMCC Media Arts and Technology Department when appropriate to:
- Design, review, upgrade and implement curricula and program standards to more strongly align to postsecondary requirements, achieved through OSPR-led capacity-building supports. This will help students make a smoother transition from high school to college.
- Provide information to BMCC Admissions to aid in identifying graduates of the program.

Upon approval of this agreement, all cooperating agencies can publicize in brochures and other recruitment/admissions materials. BMCC reserves the right to make final determination on advanced placement of students; effort will be made to accommodate all qualified students on a space-availability basis.

This agreement shall be in effect upon signing by both parties and revised by mutual agreement of both parties. Curriculum, equipment or facilities may be reviewed at any time per request by either party.

The term of this agreement shall commence as of January 1, 2024 and shall remain in effect until June 30, 2026. Significant changes in curricula will be taken into account upon yearly review.