Admissions Committee BMCC-CUNY Academic Senate End of Year Report for 2015-2016

Chair: Cara Kronen

Representative to the Executive Committee: Barbara Lawrence

Secretary: Linda Wadas

Members: Ozgur Ecevit, Robin Isserles, Kanu Nagra, Hao Tang, Hasan Yumak

Activities

The Admissions Committee met nine times in the 2015-2016 academic year. In October the committee met with Eugenio Barrios, Director of the Admissions Office, and his team. At this meeting, the committee was given an overview of current policies and procedures pertaining to student admissions and recruitment. Together we assessed how the committee could best help the Admissions Department. In November, the committee met with Mark Rivera from the Financial Aid office. He explained the financial aid procedures, process, and policies and helped to clear up many questions and misunderstandings from committee members.

The Admission Committee's main focus for the year was to continue the Faculty Video project that we began in the 2014-2015 academic year. Last year, the Admissions Committee embarked on a project where we would help to produce several 2-4 minute videos featuring faculty members who teach in new or growing academic programs. After several meetings with Executive Director of Public Affairs, Manny Romero and his team, the Admissions Committee was given permission to begin production of these films.

The Committee asked several department chairs for a list of potential candidates for filming. Eventually, we settled on the following faculty members for the first four videos.

- Andrea Garraway- Business
- Marci Littlefield- Social Sciences, Human Services, and Criminal Justice
- Don Wei- Computer Sciences
- Jason Schneiderman- English

Production of the films began in March and the committee expects to have four completed films by June of 2016.

The Admissions Committee also continued its charge from the previous year of identifying faculty members who would be interested in attending BMCC recruitment and admissions events. Hao Tang participated in the New York City Computer Science fair and we helped connect the Admissions Department to this event.

Recommendations

We suggest that the 2015-2016 Admissions Committee:

- schedule a meeting with the Executive Director of Public Affairs, Manny Romero and Videographer Nerina Penzhorn to discuss additional faculty videos
- continue to communicate and work with the Admissions Department
- find additional recruiting events for which to connect the Admissions Department.

(Submitted by Cara Kronen, May 2016)