

Academic Senate Admissions Committee Meeting 11/02/16

Meeting convened at 2:05 p.m.

Committee Members Present:

Joel Barker, Marcelle Edinboro, Lisa Grace, Robin Isserles, Barbara Lawrence, Brianne Waychoff

- A. Professor Sophia Clarke brought us a change to the Repeat/Withdrawal Policy in the Nursing Program. The committee agreed that the change of policy should be sent to the curriculum committee for a vote.
- B. Update on videos from last year:
 - 1. Manny Ramirez will run the videos one at a time on the website beginning Monday, November 7.
 - 2. Rather than showing the videos at senate, we will announce this.
- C. Guest Diane Walleser, Vice President for Enrollment Management, attended the meeting to learn about what we are doing and to share with us what she is working on in the hopes we can work together. Some of her ideas include:

Faculty Outreach/Recruitment (Increase program applications)

Work on college teams in targeted high schools to help improve the college readiness of diverse under-served districts.

Partner with college recruiters to do program recruitment in feeder high schools or community based organizations.

Develop college tours to promote college programs (Example: tours of health division, tours highlighting business programs or tours highlighting A.A. programs etc.)

Applicant Conversion (Increase number of applicants that go on to register/enroll.)

Development of applicant engagement campaign to help increase the numbers of applicants that convert to registration/enrollment.

To new applicants send program specific communications with embedded videos: Meet the Dean, Meet the program faculty, Meet a current program student, Meet a program graduate

Registration Support (Increase semester-to-semester persistence.)

Encourage students to register for upcoming semester

Hand-out info cards in class on how and where to register for classes

Participate in phone-a-thon to continuing students

1-hour call sessions to a list of program students that have not registered for the next semester.

- D. We stated that these initiatives sound great but, all that being said, administration needs to be mindful of the faculty's workload when faculty involvement is needed. We asked that a letter to faculty noting their participation in a specific project be placed in faculty's file. V.P. Walleser said that will not be a problem.

Meeting adjourned at 3:45 p.m.

Respectfully submitted by Brianne Waychoff