Admissions Committee BMCC-CUNY Academic Senate End of Year Report for 2017-2018

Chair: Marcelle Edinboro Representative to the Executive Committee: Joel Barker Secretary: Brianne Waychoff 2017-2018 Members: Kanu Nagra

Activities:

The Admissions Committee met five times in the 2017-2018 academic year.

September 2017, elections were held and I, Marcelle Edinboro was reelected as chair of the committee. The committee reviewed last year's activities and Prof. Nagra was welcomed as a new member.

The committee's plans were discussed and included:

- Reaching out to low enrollment programs/courses and possibly new programs, emailing the chairs and requesting faculty to volunteer in promoting their program/course with the creation of 2-minute video.
- To reach out to Mohammad Alam for a list of low enrollment courses/programs.
- Contact Public Relations Executive Director Manuel Romero to discuss creation of the videos. Also, to have already made videos to be displayed on the website from time to time.
- Prof. Brianne Waychoff volunteered to create one for Gender and Women's Studies.

October 2017

Discussed following up with Mr. Alam to provide the committee with the low enrollment list.

Also, that the proposed 2-minute videos is to promote low enrollment programs/courses. Public Relations referenced videos that were being done with new faculty will meet the committee's goals. The committee has concluded through conversation that the videos Public Relations were referencing have different goals than what we are asking. Public Relations will be contacted to reiterate the committee's goals. Also, we still want the videos that were already made on the website.

November 2017

Shared with committee members' conversations with Mr. Manuel Romero regarding the focus of the videos. Reviewed the low enrollment list and decided on the following possibilities: Gender and Women's Studies; Gerontology; Accounting Certificate Program; Modern Languages (perhaps focus on Italian); Music

Will reach out to the chairs of the above possibilities for input and their faculty volunteer.

February 2018

Received the names of the faculty volunteers. The volunteers were contacted and given the information regarding the committee's goals. Prof. Waychoff and I met with Mr. Romero and discussed the videos that the committee would like to represent and listened to process as outlined by Mr. Romero.

The committee's meeting members were brought up-to-date about the progress being made.

May 2018

The committee discussed that two videos were done with the following professors: Gender and Women's Studies featuring: Prof. Brianne Waychoff

Forensic Accounting featuring: Prof. Suvro K. Banerjee.

Members of the committee view the videos and were pleased with the outcome.

Mr. Romero will be asked to have the videos streamed of the BMCC website.

Unfortunately, due to scheduling the videos will not be made available during Senate meeting on May 23, 2018

The other two videos are scheduled to be done possibly in the summer pending the professors' schedule.

(Submitted by Marcelle Edinboro May 2018)