

ADMISSIONS STANDING COMMITTEE  
of the Academic Senate

Wednesday, August 29, 2018

Call to Order 2:00 pm

In Attendance: Joel Barker, Lane Glisson, Samvel Jeshmaridian, Brianne Waychoff

- I. Elections:
  - A. Joel Barker was unanimously elected as chair and liaison to the executive committee.
  - B. Brianne Waychoff was unanimously elected as secretary.
  
- II. CHARGE ONE: The Open Houses that the college is conducting. Currently these are being coordinated by Administration but they need faculty involvement so you will need to reach out to discuss the ways in which you can provide more oversight.
  - A. Before reaching out to administration Joel will find out from Exec committee more specifically what they want us to do related to open houses. Then he will email us their expectations and copy the committee.
  - B. Questions we have:
    1. Is it VP Walleser or someone else we should speak with?
    2. Why would faculty want to be there? What is the incentive?
      - a) Especially during the summer leave
    3. Is the open house proven to be effective?
  
- III. CHARGE TWO: New program promotion. We need for you to coordinate and provide faculty oversight in these efforts.
  - A. Joel will email all of the past videos to the committee. We watched the Gender and Women's Studies video.
  - B. Where is the script/list of questions and can it be shared with the committee?
  - C. The committee likes the videos, but has the following questions:
    1. Do we have any way of gauging the effectiveness of all the videos?
    2. Where are the videos on the BMCC website? Is Public Affairs putting the faculty expert videos together with the program promotion videos and is this a good practice?
    3. Are we addressing the students in the videos and where they are placed? Ideas for improvement:
      - a) Make a page on the student hub about majors - "Not sure what to major in?"
      - b) Highlighting the videos on the home page?
      - c) Can we have student testimonials in the videos?

Meeting Adjourned 3:00pm