

BOROUGH OF MANHATTAN COMMUNITY COLLEGE
The City University of New York

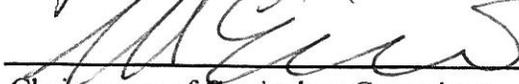
Curriculum Proposal

CURRICULUM REVISION

Attach a copy of the new and old curricula to this sheet as well as any new course or course revisions required as part of this curriculum revision. Use a two column format comparing the old and new curricula.

1. Name of Department: Speech, Communications, and Theatre Arts
2. Name of old curriculum: Communication Studies
3. Name of new curriculum: Communication Studies
4. Degree to be granted: AA in Communication Studies
5. Semester curriculum revision will first be effective: Semester Fall 2020
6. Estimated enrollment in curriculum (number of students estimated to begin this curriculum per academic year): 400
7. Will this curriculum revision require special materials, equipment or space that were not required for the old curriculum? Yes No If yes, attach an explanation.
8. Number of new courses: 0
9. Number of old courses being dropped: 0
10. Number of course revisions required as part of this revision: 0

Signatures

1. 
Department Chairperson or Program Director 8/28/2019.
Date
2. 
Scheduling Officer (Advised as to Course Code) 8/28/19
Date
3. 
Dean of Academic Affairs (Advised as to format) 8/28/19
Date
4. 
Chairperson of Curriculum Committee 2/5/20
Date

Communication Studies (Before)

Communication Studies (After)

Common Core		Common Core	
Required Common Core		Required Common Core	
English Composition	6	English Composition	6
Mathematical and Quantitative Reasoning	3	Mathematical and Quantitative Reasoning	3
Life and Physical Sciences	3	Life and Physical Sciences	3
Total Required Common Core	12	Total Required Common Core	12
Flexible Common Core		Flexible Common Core	
Creative Expression	6	Creative Expression	6
World Cultures and Global Issues	3	World Cultures and Global Issues	3
U.S. Experience in its Diversity	3	U.S. Experience in its Diversity	3
Individual and Society	3	Individual and Society	3
Scientific World	3	Scientific World	3
Total Flexible Common Core	18	Total Flexible Common Core	18
Total Common Core	30	Total Common Core	30
Curriculum Requirements		Program Requirements	
COM 240 Interpersonal Communication	3	COM 240 Interpersonal Communication	3
COM 245 The Mass Media	3	COM 245 The Mass Media	3
COM 250 Conflict Resolution	3	COM 255 Intercultural Communication	3
COM 255 Intercultural Communication	3	Program Electives Choose TWO from any COM courses	6
COM 260 Small Group Communications	3		

<p>Choose 5 from the following for a total of 15 credits:</p> <p>COM 265 Gender and Communication COM XXX Communication Studies Course SPE 210 Oral Interpretation SPE 103 Voice and Articulation SPE 220 Advanced Public Speaking THE 141 Theatre Management MES 152 Introduction to Contemporary Media ENG XXX English Elective Course MAR 100 Introduction to Marketing BUS 150 Business Communication BUS 200 Business Organization and Management CIS 100 Introduction to Computer Applications XXX xxx Social Science Course CED 201 Career Planning (Classroom Course) AND COM 361 Communication Studies Internship</p>	15	<p>Advised Electives Choose FIVE from the following courses with at least THREE from SPE, COM, THE, and GWS Courses</p> <p>SPE XXX COM XXX THE XXX GWS XXX ENG 3XX BUS 150 Business Communication MES 152 Introduction to Contemporary Media MAR 100 Introduction to Marketing MAR 220 Essentials of Advertising MAR 230 Essentials of Public Relations ANY Social Science Course</p>	15
Total Curriculum Credits	30	Total Curriculum Credits	30
Total Program Credits	60	Total Program Credits	60

Speech, Communication and Theatre Arts Department Meeting
Wednesday, May 1, 2019

-----Called to Order: 2:10 pm.

Attendance: Eva I Kolbusz-Kijne (Chair); Lee Ritchey; Claudia Terry; Gillian N. Bonanno; Benjamin Haas; Karl O Williams; Vincent Cheng; Christopher Moss; Alkis Papoutsis; Daphnie Sicre; Mark M. Janis; Brianne Waychoff; Lori Kee; Scott Tulloch; Jill F Strauss; Craig Hutchison; Naida Zukic; Hollis Glaser; Elizabeth Whitney; Naseer Alomari; Susana Powell; Kerry Ruff; Antoine Hardy; Katherine Kavanagh; Anthony Y. Naecke; Helen Huff; Kenneth Antrobus; Mila Brisbon.

Approval of Agenda

The agenda was unanimously approved as distributed.

Approval of Minutes

Acceptance of the Minutes of the 4/10/2019 meeting. The agenda was unanimously approved as distributed. Modifications made to eliminate minor errors.

Deputy/Coordinator/Representative reports:

Vincent (Tzu-Wen) Cheng: Communication Studies Program.

- The department voted to approve the Proposed Curricular Changes to the Communication AA Program (attached to the minutes). There were 33 votes in favor and 1 opposing.
- Event Announcement: Negotiating Difficult Conversations: May 2, 2019

Karl O'Brian Williams: Theatre Program.

- Successful Show
- Series of Events
- Theater Development Fund

Brianne Waychoff: GWS Program.

- Implemented Career Community Workshop
- Feedback about the Speech Community

Daphnie Sicre: Speech.

- Changes to Schedule Received
- Library: OER- Writing Intensive

Anthony Naaeke: Equity Committee

- Equity Committee Survey to be Filled out

Benjamin Haas: Academic Assessment Committee.

- PLO #3

Lee Ritchey: Derfner Speech Lab Committee

- No Report

Diane Dowling:

- Institutional History
- Theatre Program Challenges
- Chair Responsibilities
- Quality of Education

Department Elections

- Vincent (Tzu-Wen) Cheng was the only candidate
- Discussed Plans for a new admin structure
- Vote was taken for Chair and votes counted as follows:
Vincent Cheng: 23 Votes
Abstentions: 11
- Vote was taken for P&B and votes counted as follows:
Naida Zukic: 24
Eva I Kolbusz-Kijne: 23
Diane Dowling: 19
Benjamin Haas: 11
Anthony Y. Naaeke: 24
Christopher Jackson: 15
- Vote was taken for Senate and votes counted as follows:
Scott Tulloch: 30
Abstention: 2

Adjournment

Meeting adjourned at 3:39 PM.

Current Curriculum

Communication Studies Core Requirements

COM 240 Interpersonal Communication
COM 245 The Mass Media
COM 250 Conflict Resolution
COM 255 Intercultural Communication
COM 260 Small Group Communication

Revised Curriculum

Communication Studies Core Requirements

COM 240 Interpersonal Communication
COM 245 The Mass Media
COM 255 Intercultural Communication
Choose TWO from the following:
COM100 Introduction to Communication
Studies
COM250 Conflict Resolution
COM260 Small Group Communication
COM265 Gender and Communication
COM270 Introduction to Rhetoric and Public
Address
or any future COMXXX courses

Communication Studies Electives (15 credits)

Choose **FIVE** from the following

COM 265 Gender and Communication
COM XXX Any Communication Studies Course
SPE 103 Voice and Articulation
SPE 220 Advanced Public Speaking
THE 141 Theatre Management
MES 152 Introduction to Contemporary Media
ENG XXX English Elective Course
MAR 100 Introduction to Marketing
BUS 150 Business Communication
BUS 200 Business Organization and Management
CIS 100 Introduction to Computer Applications
XXX xxx Social Science Course
CED 201 Career Planning (Classroom Course) AND COM 361 Communication Studies Internship

Communication Studies Electives (15 credits)

Choose **THREE** from any 3-credit COM, SPE, THE, and GWS courses

OR

Choose any **TWO** from ENG 3XX (any 300-level English),
XXXxxx (any Social Science Course),
MES152 Introduction to Contemporary Media,
BUS150 Business Communication,
MAR100 Introduction to Marketing,
MAR 220 Essentials of Advertising,
MAR230 Essentials of Public Relations
AND any 3-credit COM, SPE, THE, and GWS courses

2020 Communication Studies Curriculum Revisions Rationale

The revisions reflect the recommendations made in our last APR report for our curriculum to:

1. Mirror the National Communication Association's major discipline branches more closely;
2. Offer more up-to-date/cutting-edge courses/subjects such as Digital Communication and bring the curriculum to the 21st Century;
3. Provide more flexibility in both required and elective courses so that students can have a smoother transitions into various tracks/concentration areas in communication studies offered by senior colleges/universities both within and outside of the CUNY system;
4. Facilitate more synergy within the department by encouraging students to take elective classes from all programs/subject areas (i. e., Speech Communication, Communication Studies, Gender & Women's Studies, and Theatre Arts) housed in the department.