

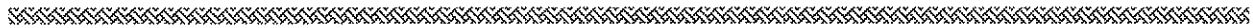


ARTICULATION AGREEMENT FORM

A. SENDING AND RECEIVING INSTITUTIONS

Sending College: Borough of Manhattan Community College, CUNY
Department: Speech, Communications and Theatre Arts
Program: Communication Studies
Degree: Associate in Arts (A.A.)

Receiving College: Baruch College, CUNY
Department: Communication Studies
Program: Communication Studies
Degree: Bachelor of Arts (B.A.)



B. ADMISSION REQUIREMENTS FOR SENIOR COLLEGE PROGRAM

- A.A. degree and a minimum GPA of 2.75
- Grade of C or better in all Communication Studies course(s)
- Grade of C or better in freshman English composition, its equivalent, or a higher-level English course
- Passing grade in a minimum 3-credit college-level, credit-bearing mathematics course

Note: The admissions requirements of 2.75 overall GPA and Grade of C or better in all Communication Studies courses apply to the initial admission to Baruch College, not to the Weissman School of Arts and Sciences (WSAS). Students can apply for a WSAS major only once they have earned a Baruch GPA of 2.0 or above (usually in the first semester).

Total transfer credits granted toward the baccalaureate degree: 60

Total additional credits required at the senior college to complete baccalaureate degree: 60

Total credits required for the Communication Studies Program: 120

C. TRANSFER CREDITS AWARDED

Borough of Manhattan Community College graduates who complete the Associate in Arts degree (A.A.), in Communication Studies will receive 60 credits toward the Bachelor of Arts (B.A.) degree in Communication Studies at Baruch College.

A.A. in Communication Studies

<i>Common Core</i>	
<i>Required Common Core</i>	
English Composition	6
Mathematical & Quantitative Reasoning	3
Life & Physical Sciences	3
<i>Total Required Common Core</i>	12
<i>Flexible Common Core</i>	
Creative Expression	6
World Culture & Global Issues	3
U.S. experience in its Diversity	3
Individual & Society	3
Scientific World	3
<i>Total Flexible Core</i>	18
<i>Total Common Core</i>	30
<i>Curriculum Requirements (Baruch College equivalents in parentheses)</i>	
SPE 240 Interpersonal Communication (COM 3077 Interpersonal Communication)	3
SPE 245 The Mass Media (COM 3060 Media Analysis and Criticism)	3
COM 250 Conflict Resolution (COM 4900 Conflict Resolution)	3
COM 255 Intercultural Communication (COM 3069 Intercultural Communication)	3
COM 260 Small Group Communication (COM 3078 Group Communication)	3
Choose 5 courses from: COM xxx SPE 210 Oral Interpretation (COM 1031 Public Speaking) SPE 103 Voice and Diction (COM 1011 Voice and Diction) SPE 220 Advanced Public Speaking (COM 3061 Speech Composition and Delivery) THE 141 Theater Management (FPA 2000 Introduction to Arts Administration) MES 152 Introduction to Contemporary Media (COM 7000) ENG 3xx MAR 100 Marketing (MKT 3000 Marketing Foundations) BUS 150 Business Communication (COM 3150 Business Communication) BUS 200 Business Organization & Management (MGT 3120 Fundamentals of Management) CIS100 Introduction to Computer Applications (CIS 1000 Problem-Solving Techniques Using Microcomputers) Internship (CED 201 & 3xx) or Social Science	15
<i>Total Curriculum Credits</i>	30
<i>Total Program Credits</i>	60

D. SUMMARY OF TRANSFER CREDITS FROM BMCC & CREDITS TO BE COMPLETED AT BARUCH COLLEGE

COMMUNICATION STUDIES Program @ Baruch College	TOTAL NUMBER OF CREDITS	TRANSFER CREDITS FROM BMCC	CREDITS TO BE COMPLETED @ BARUCH COLLEGE
GENERAL EDUCATION REQUIREMENTS	30	30	0
COLLEGE OPTION	6	0	6
REQUIRED COURSE FOR MAJOR	3	0	3
FOUNDATION COURSES	9	6	3
CONCENTRATION	12	0-9	3-12
MAJOR ELECTIVES	6	0-6	0-6
FREE ELECTIVES	54	9-18	36-45
TOTAL	120	60	60

E. SENIOR COLLEGE UPPER DIVISION COURSES REMAINING FOR BACCALAUREATE DEGREE

Courses students will be required to take at Baruch College after completing the A.A. in Communication Studies at BMCC.

Note: 60 percent of the major courses must be taken at Baruch; i.e., only 40 percent or 12 credits can be applied to the major. Courses exceeding this limit will be counted as free electives.

<u>Course and Title</u>	<u>Credits</u>
<i>Prerequisite and Major Courses</i>	
<p><u>General Education Requirements</u> <i>Note:</i> BMCC Students will need to complete 6 credits of College Option</p>	6
<p><u>Required Course for Major</u> Introduction to Communication Studies (COM 2000)</p>	3
<p><u>Foundation Courses</u></p> <p><i>Note:</i> Students choose one of four concentrations and then take foundation courses in the three concentrations that are not their chosen concentration. Generally, three foundation courses are required. Since students from Borough of Manhattan Community College will arrive with foundation course equivalencies in two concentrations, Interpersonal & Group Communication and Intercultural & International Communication, they will have to take one to two additional course: If they choose Interpersonal & Group Communication or Intercultural & Group Communication as their concentration, they will have to take foundation courses in <u>Rhetoric & Public Advocacy and Digital Communication & Culture</u>. If they choose Rhetoric & Public Advocacy or Digital Communication & Culture as their concentration, they have to take one foundation course in either <u>Rhetoric & Public Advocacy</u> or <u>Digital Communication & Culture</u>.</p> <p><u>Rhetoric and Public Advocacy</u></p> <ul style="list-style-type: none"> • Communication Law and Free Speech (COM 3045) or • Persuasion (COM 3070) <p><u>Digital Communication and Culture</u></p> <ul style="list-style-type: none"> • Introduction to Digital Communication and Culture (COM 3057) or • Studies in Electronic Media (COM 3062) 	3-6
<p><u>Concentration</u></p> <p><u>Interpersonal and Group Communication</u> <i>Note:</i> Generally, four courses are required for the Interpersonal and Group Communication concentration. Since students from Borough of Manhattan Community College will arrive with three equivalencies in the concentration, Group Communication (COM 3078), Conflict Resolution (COM 4900) & Interpersonal Communication (COM 3077) they will have to take only one additional course to complete the concentration.</p> <ul style="list-style-type: none"> • Virtual Teamwork (COM 3080) • Language and Social Interaction (COM 4905) 	3-12

- Special Topics (related to specialization) (COM 4101):
Work Life Communication
Leadership and Organizations

Intercultural and International Communication

Note: Generally, four courses are required for the Intercultural and International Communication concentration. Since students from Borough of Manhattan Community College will arrive with one equivalency in the concentration, Intercultural Communication (COM 3069), they will have to take three additional courses to complete the concentration.

- International Communication (COM 3076)
- Virtual Teamwork (COM 3080)
- Language and Social Interaction (COM 4905)
- Special Topics (related to specialization) (COM 4101)
Conflicts in Intercultural Communication
Organizations in International Development
Race, Ethnicity, and Gender in Communication

Rhetoric and Public Advocacy

Note: Four courses are required for the Rhetoric and Public concentration. Since students from Borough of Manhattan Community College will arrive with no equivalency in the concentration), they will have to take all four courses to complete the concentration.

- Communication Law and Free Speech (COM 3045 is a required course)
- Classical Rhetoric (COM 3064)
- History and Criticism of American Public Address (COM 3065)
- Modern Frontiers of Rhetoric (COM 3066)
- Persuasion (COM 3070)
- Elements of Legal Argumentation (COM 3074)
- Special Topics (related to specialization) (COM 4101)
Markets, Media and Meaning

Digital Communication and Culture

Note: Generally, four courses are required for the Digital Communication and Culture concentration. Since students from Borough of Manhattan Community College will arrive with one equivalency in the concentration, Media Analysis and Criticism (COM 3060), they will have to take only three additional courses to complete the concentration.

- Introduction to Digital Communication and Culture (COM 3057 is a required course)
- Ethics of Image Making: Film, Television, and Digital Media (COM 3058)
- Studies in Electronic Media (COM 3062)
- Contemporary Issues in Digital Media (COM 3110)
- American Television Programming (COM 3067)
- International Communication (COM 3076)
- Special Topics (related to specialization) (COM 4101)
Markets, Media and Meaning

<i>Electives</i>	
<p>Major Electives</p> <p>Choose two COM courses at the 3000-level or above.</p> <p>Especially recommended:</p> <ul style="list-style-type: none"> • Internship (currently COM 5010) (recommended for students with plans to enter the workforce following graduation) • Communication Research Strategies (currently COM 4900) (recommended for students with plans for graduate studies) <p><i>Note:</i> 60 percent of the major courses must be taken at Baruch; i.e., 12 credits can be applied to the major. Students who are not able to apply 12 credits to foundation courses and concentration can apply equivalent courses as major electives, including</p> <ul style="list-style-type: none"> • BUS 150 Business Communication (COM 3150 Business Communication) • MES 152 Introduction to Contemporary Media (COM 7000) • SPE 220 Advanced Public Speaking (COM 3061 Speech Composition and Delivery) 	0-6
Free Electives	36-42
TOTAL = 60	

F. AGREEMENT FOLLOW-UP PROCEDURES

1. Procedures for reviewing, updating, modifying or terminating agreement:

When either of the degree programs involved in this agreement undergoes a change, the agreement will be reviewed and revised accordingly by faculty from each institution's respective departments or programs, selected by their Chairpersons and program directors.

2. Procedures for evaluating agreement (i.e., tracking the number of students who transfer under the articulation agreement and their success):

Each year Baruch College will provide Borough of Manhattan Community College (BMCC) the following information: a) the number of BMCC graduates who applied to the program; b) the number of BMCC students who were accepted into the program; c) and the number of BMCC students who enrolled; d) the aggregate GPA of these enrolled students at Baruch College.

3. Sending and receiving college procedures for publicizing agreement (e.g., college catalogs, transfer advisers, websites, etc.):

- This articulation agreement will be publicized on the Borough of Manhattan Community College's website and Baruch College website.
- Transfer advisors at BMCC will promote this agreement with eligible students.